

AUGUST 2024, ISSUE 42

ASIS CHICAGO NEWSLETTER

THE ASIS CHICAGO CHAPTER'S
MONTHLY NEWSLETTER

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August 2024 Message from Your Chapter Chair – *Mary Therese Tylus, MA*



Greetings and hope everyone is continuing to have a safe summer! I can't believe that the DNC is already here and almost half over! I know many of our members are working hard to keep their clients secure and safe!

A huge thank you to Steve Siegel, our Golf Chair of the past 5 years for one of the most successful Chapter Golf Outings in the Chapter's history! After 5 years of dedication to this event, Steve is stepping down as Golf Chair. Thank you to Chicago Chapter members, Gail Christoffer and Kathy MacIntosh-Serrata who came to help with registration, and sell Split the Pot and Mulligan tickets. A huge thank you to all our sponsors: P4 - Premier Sponsor, Graybar & GardaWorld - Platinum Sponsors, Windy City Wire & Atriade, LLC – Gold Sponsors, Titan Security – Golf Cart Sponsor, Axis Communications – Contest Hole Sponsor, and our many Deluxe Tee and Tee Sign Sponsors and those who contributed to the Raffle. A great time was had by all even though we had a little rain in the beginning!

Mark your calendars for next year's Chapter Golf Outing at Ruffled Feathers in Lemont on Monday, July 28, 2025. Details will be rolled out by the end of 2024 so you can start planning.

A shout out and big thank you to Wendy Young and Alex McNulty, two of our WIS Co-Chairs, who accompanied me to the South Suburban Chiefs of Police Golf Outing on Thursday, August 1, 2024. The Chapter sponsored a golf hole, and we passed out our Chapter swag – our Chapter small, bright yellow gym bags with our logo, golf balls courtesy of Milestone, our Chapter Challenge coins, pens, post-it notes, and most importantly information about ASIS at the International and Chapter level. We met many law enforcement officers, not just various local law enforcement officers and Chiefs, but a few federal and state as well, passing out information about ASIS International and most importantly our Chapter to start recruiting law enforcement into the fold and to make them aware of ASIS. The Chapter has been invited to a South Suburban Chiefs of Police monthly meeting to do a 10-minute presentation on the benefits of joining International and the Chicago Chapter. Look for a report in a future newsletter.

A quick reminder that we have canceled our Virtual Chapter meeting for August. Our in-person meetings will start up again in September with our in-person meeting at Harry Caray's River North on Thursday, September 19, 2024.

August 2024 Message from Your Chapter Chair – Mary Therese Tylus, MA - Continued

Here is the latest and greatest on our Public Speaking Seminar that I have mentioned in my previous articles. Please mark your calendars for October 17 & 18, 2024, for this wonderful two-day event, hosted by the Chicago Chapter and features as moderators/trainers, ASIS International Immediate Past President Tim McCreight, MSc, ASIS International North American Board Member, Jason Sikora, CPP, and Rachelle Loyear, ASIS International North American Board Treasurer and Secretary. This event will take place at the Willis Towers. Tim, Jason, and Rachelle are working very hard on putting together this seminar which will feature exercises and techniques on how to overcome your stage fright when speaking publicly in front of large audiences, along with a final exercise where each of the attendees will have the opportunity to go on stage and speak in front of their fellow attendees. The cost for this event is \$95 per person and is limited to the first 60 people to sign up. We are also looking for sponsors and sponsorships are available. Look for the meeting announcement to hit your inbox soon with all the details.

Just a reminder that we are continuing to send out twice a week our Chapter Dues reminder email to our expired Chapter members, as well as to those on our nonmember lists to solicit your membership. As a reminder, to renew or join the Chicago Chapter, you must also be a member of International. We have found that many of our new, renewed, or former members who pay their Chapter Dues are not listed in the ASIS International Member Directory which means they have not joined International first. For those of you who have told us that you are a Chapter member of another Chapter, you are receiving the Dues reminder because at one time you attended one of our events. For those folks you have two options: 1) you can remain affiliated with your main Chapter, but you can also join ours and pay our Chapter dues as well, or 2) you can opt out of receiving our email notifications which will mean that you will no longer receive our event and meeting announcements.

We are still experiencing through this Dues reminder messaging that again, some of our members/nonmembers have more than one profile. This is due to some folks using a formal name and then a shortened name i.e. John and then going by Jack, dropping a first name and using only your middle name, using two different email addresses to sign up for events, or if you have switched jobs and have forgotten to update your profiles in the system. If you fall into one of these categories, please feel free to contact our webmaster with a request to delete the obsolete profiles and keep the most current, up-to-date profile. This will help us maintain a clean and healthy database.

August 2024 Message from Your Chapter Chair – Mary Therese Tylus, MA - Continued

Remember, once you pay your Chapter due these reminders will stop, however, you will continue to receive our meeting and event notifications. If you no longer wish to receive any of our email notifications, please go into your profile and check that you unsubscribe to our emails – we will hate to see you go but we understand. Just remember that by unsubscribing to our emails, you will no longer receive our meeting or event notification emails. If you have moved to another state and no longer belong to our Chapter or no longer wish to be a Chapter member, please inform us by notifying our webmaster and we will grant your request and delete you from our database.

Finally, don't forget that GSX is September 23-25, 2024, in Orlando, Florida. Registration for the passes, hotel, and other events is now open by going to the International Website and clicking at the top on GSX 2024. Hope to see you there!

Please continue to have a safe summer and enjoy reading the rest of our informative newsletter!



Mary Therese Tylus, MA
Chapter Chair

Thanks for reading my message and enjoy the rest of our newsletter!
Take care and be safe!



The Cost of a Data Breach Is Increasing

The average cost of a corporate data breach jumped 10 percent year-over-year to \$4.88 million. The total expenditures include operational downtime, lost customers, and post-breach costs such as additional customer service expenses and fines.

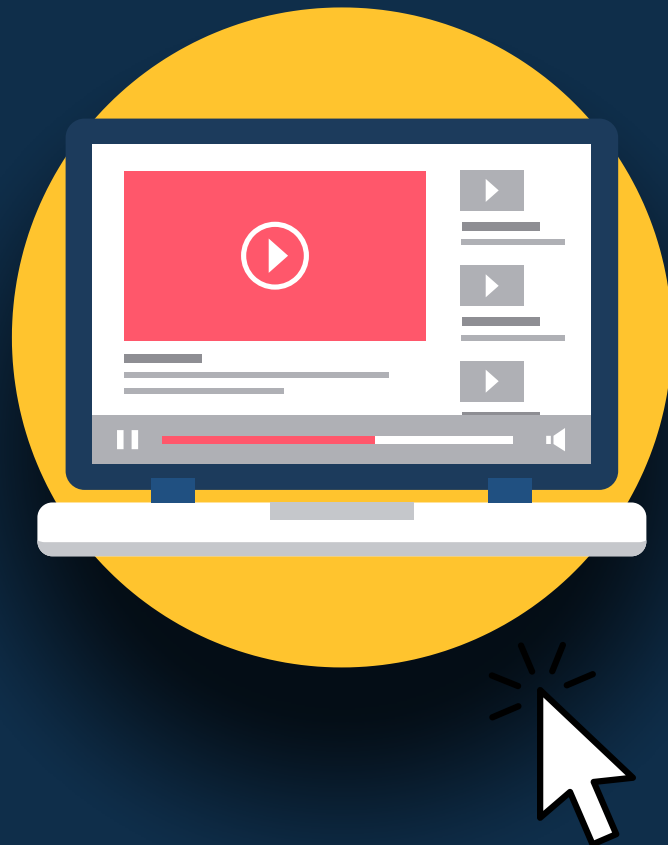
The finding comes from IBM's *2024 Cost of a Data Breach Report*, which was released Tuesday and examines breaches experienced by 604 companies between March 2023 and February 2024. IBM has been conducting this analysis for 19 years.

[Continue Reading](#)

Fast Facts: Vocabulary for Risk Management Influence

For security directors to establish themselves as a key participant in organizational risk management, they need to develop an understanding on how they deliver value—including on time saved, reduced costs, or improved efficiency—and then deliver that message clearly and consistently.

When communicating about risk management and security, try swapping out some of these key words to achieve a different connotation.



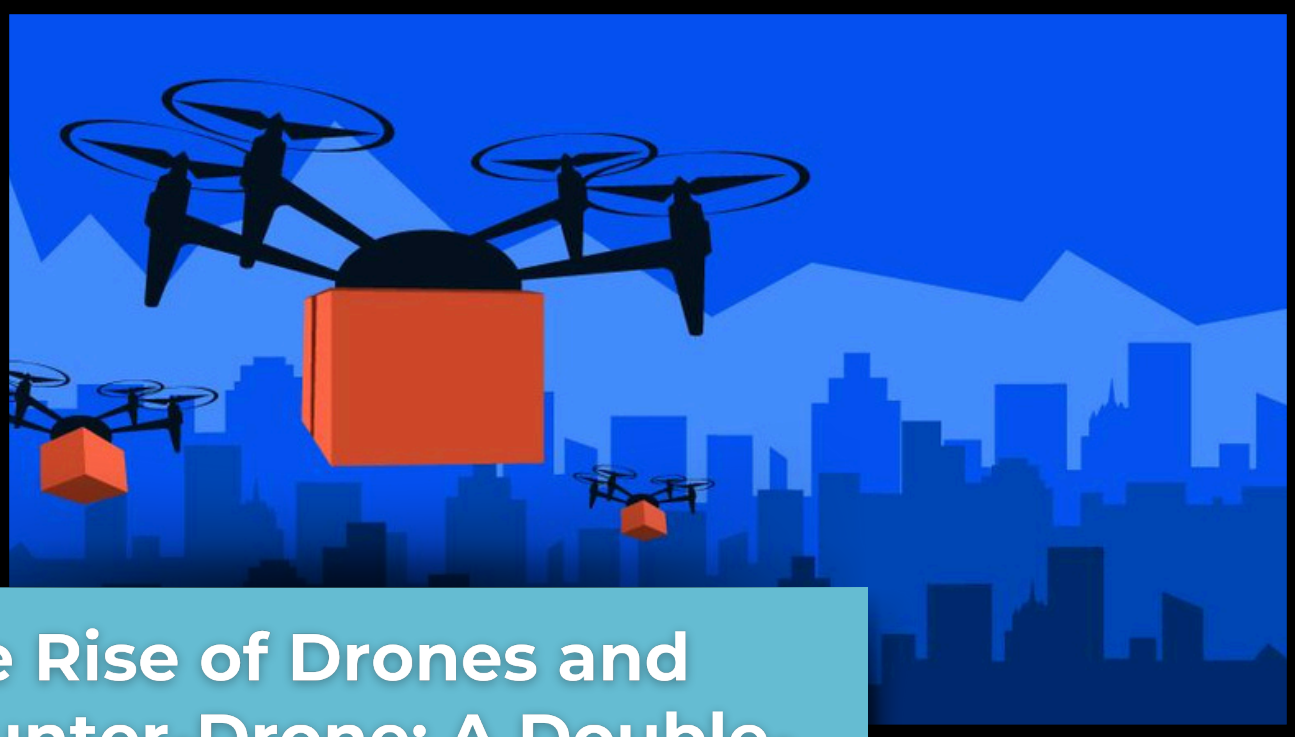


High-Security Areas of NFL Stadiums to Use Facial Recognition System

The National Football League (NFL) in the United States has launched a facial recognition security protocol for sensitive areas in all of its stadiums for the 2024 season. The systems will use facial recognition to verify credentials from workers, press, and other game day personnel who have access to areas such as the field, locker rooms, press box, and other restricted areas of stadiums.

The Sports Business Journal broke the story on 25 July. The short article said the NFL ran a pilot program last year at six stadiums and will implement the system league-wide beginning with the preseason games occurring at NFL stadiums. These games start on 8 August.

[Continue Reading](#)



The Rise of Drones and Counter-Drone: A Double-Edged Sword in the Skies

The proliferation of uncrewed aerial systems (UAS) in recent years has revolutionized various industries, from agriculture to logistics. However, this technological advancement has also introduced significant security challenges.

The urgent need for effective counter-drone solutions has become increasingly apparent as malicious actors exploit these devices for nefarious purposes.

The *drone threat landscape* is rapidly evolving, with incidents ranging from airport disruptions to potential attacks on critical infrastructure.

[Continue Reading](#)

ASIS International Announces the Launching of a New Join Process

Effective February 14, 2024, ASIS International will launch the new join process. What does this mean for our new International members?

1. It will be easier to join ASIS International – the application stays the same, but the payment process will be easier. The website to join International remains <https://www.asisonline.org/join>
2. If International members want to purchase multiple products from the ASIS store with their membership – they will receive the membership discount. For example – someone may decide to add membership and a webinar to their cart – the webinar will be discounted to FREE at checkout due to the customer being recognized as a new member upon purchase.
3. Regardless of when someone joins, their International membership will be good for one FULL year (At this time, if you joined in March – though you'd pay full price, you'd only receive membership for 9 more months).
4. Expiration dates will appear in an International member's My Account section and multiple reminders will be sent out via ASIS International upon renewal time.
5. International members continue to have the ability to sign up for auto renewal and save 5% or renew for three years in advance to save 10% AND lock in the current price.
6. Soon International members will have the option to pay by PayPal.

Once you join – your International expiration date always stays the same. Unless you let your International membership lapse – then you would need to rejoin the International Association and you will receive a new International expiration date.

And when you join the Chicago Chapter as a new member and pay your dues what happens next? Your expiration date for your Chapter Dues will now be the same as your International Dues expiration date.

For now, those of us who have joined International and the Chapter prior to February 14, 2024, your International and Chapter Dues Expiration Date will continue to remain 12/31 of each year.

ASIS Chicago Chapter Event Registration Information

We always look forward to having everyone join us at our monthly chapter events and we welcome all guests! However, it's essential to ensure that you have provided your up-to-date contact information when signing up for yourself or a guest. We require this information to inform all attendees in case of an emergency, such as a cancellation or change in venue. Unfortunately, during our January meeting, we had to cancel due to a burst water pipe, and we were unable to reach everyone. We noticed that some people did not enter a phone number when registering, or if someone registered a guest, they did not include their contact information. Therefore, please make sure to add your contact information when registering for our events, including your phone number and email address. Current ASIS members can keep this information updated from their International and Chapter profiles, while non-members can update this information when registering for an upcoming event. Thank you, and we look forward to seeing you at one of our future events!

Making Profile Changes to your ASIS International & Chicago Chapter Profile

Did you know that if you make changes to your ASIS International Profile, you have to go into your Chicago Chapter Profile and do the same? Yes, unfortunately, when an International & Chicago member makes a change to their profile in either system, the changes do not carryover. Thus, if you change jobs, change emails, add a certification, etc., you must make those changes in both systems. So, periodically check your International and your Chicago Profile for accuracy and up-to-date information. Your profile is only as good as you keep it current.

Help Wanted: ASIS Chicago Chapter Certification Chair Position is Available

The ASIS Chicago Chapter is looking for a member in good standing with both International and the Chicago Chapter to work with the current Certification Chair to assume this vital and important role for the Chapter. Here are the requirements:

- Must be a member in good standing with both International and the Chicago Chapter with dues paid up annually to both.
- Possess one of the ASIS Certifications (APP, CPP, PSP or PCI) or currently be working on obtaining one of the ASIS Certifications.
- Promote ASIS Certifications to the Chapter membership.
- Develop and manage Chapter certification review programs ie crafting, direction, and facilitating the annual Chicago Chapter's study group.
- Assist certification candidates with the certification application and exam scheduling process.
- Provide Chapter newsletter team with the Chapter specific certification news (newly certified members, review programs, changes to ASIS certification policies and resources, etc.)
- Receive automatic ASIS credits for volunteering.
- Personal pride and accomplishment from assisting security professionals with their professional development goals.
- Becoming the Chapter's subject matter expert on ASIS Certifications, credentials, etc.

Interested? Contact our current Certification Chair, Paladin "PJ" Jordan, CPP at paladin@pjda.net for more information regarding this exciting, rewarding and important Chapter Volunteer Leader position.

The Value of an ASIS Certification

Enjoy personal satisfaction and professional achievement by:

- Validating your security management expertise
- Elevating your stature in the profession
- Gaining a competitive edge in the marketplace
- Enhancing your career and earnings potential. ASIS certificants earn an average of 20% higher salaries than those without an ASIS certification (per ASIS Certification Survey – April 2019)
- Broadening experience and training from law enforcement and military backgrounds

The Value of an ASIS Certification to Your Employer

- Build a strong, dedicated team committed to high standards and continuing professional development
- Promote ongoing enhancement of critical job knowledge and skills
- Feel confident that your staff are using best practices
- Recruit the most qualified professionals
- Reinforce or elevate your organization's reputation and credibility

Learn More



Do You Feel Overwhelmed by the Emails Being Sent From ASIS?

We have heard from several Chicago members that they feel inundated and overwhelmed with emails from the Chapter. We as a Board and Chairs, do our best to keep our Chapter communications to a minimum. We send out one to two announcements per week for our upcoming events and increase the frequency the week of so that those whose schedules free up at the last minute can attend.

As we investigated this issue further, we believe that perhaps the root of the “too many emails from ASIS” are from International, specifically, the Community Connections emails. Based on your selected preferences in your International profile of interests/expertise, International will then send those applicable Community emails. Those notifications can be modified by going into your ASIS International profile and changing your ASIS Connected Community Settings and/or your email & communication preferences as follows:

Step 1: After logging into ASIS International, click on My Information, select My Account, and then in the ASIS Links box to the right – My Communication Preferences.

Step 2: After making and saving changes scroll to the bottom of the page and click on ASIS Connected Community. Click on My Connections to see which ASIS Communities you are enrolled in and determine how often you want to receive them – daily or weekly. Make your changes and then hit save (also check to see who you are following).

Step 3: Move to the My Community Tab and select Email Preferences and verify or change your preferences and hit save. In this same tab, select Communication Notifications and do the same.

Need help? Call ASIS International Membership (703-519-6200) and they can help walk you through the process.

Update: Meeting Announcements From Chapter Webmaster

Below is an article from StarChapter, our website service and the service we use to send out mass emails to our Chapter members and nonmembers explaining a change in the From Address from mass emails coming from our Chapter. In the past the announcements about our meetings and events used to come from webmaster@asischicago.net. The new email address being used is now: postmaster@mg.asischicago.net. Please make sure that you check your junk and spam folders in case these emails are going there and unblock that new postmaster@mg.asischicago.net. Thanks.



StarChapter made some updates to our mass emailing features to comply with new guidelines required by Google and Yahoo. This change in From Address is in place to ensure to those providers that mass emails coming from your organization are authentic, and not spam. It may take some time for all email providers to adapt based on those guidelines, as all bulk email tools are experiencing an increase in delivery issues immediately following these new requirements. This issue should improve as email providers adapt to the new policies.

Moving forward, all mass email sent through your StarChapter system will be from postmaster@mg.yourdomain.ext. Yourdomain.ext will be replaced with your organization's domain name. You will still have the ability to add a unique reply-to email address or sender name to your message when setting up your email campaigns.

Please reference [this article](#) for further information and tips to maximize your delivery.

Best,
The StarChapter Team



Hello everybody! Currently, there are two different LinkedIn pages for the ASIS Chicago Chapter. One of the pages is a private group page and the other one is a public company page. These two different LinkedIn pages can often cause confusion on where to look and interact with. Due to these issues, we as a chapter will no longer be supporting or posting on the private group page. All social media content moving forward will be posted on ASIS Chicago Chapter's public LinkedIn page. This new change will give us the option to attract new members to the chapter and upcoming events. If you have not done so already then make sure to follow the new public LinkedIn page to stay up to date with chapter events and news!

**ASIS Chicago Chapter
LinkedIn Page**

ASIS Chicago Chapter UPCOMING CHAPTER EVENTS

SEPT. 19

11:00 AM - 1:30 PM

ASIS September Meeting and Seminar

 Harry Caray's Italian Steakhouse - River North



**OCTOBER
17 AND 18**

9:00 AM - 5:00 PM

Enhancing Public Speaking Skills

 Willis Tower
233 S. Wacker Dr, Floor 33,
Chicago, IL 60601



Thank you for all the support at our previous meetings! We enjoy seeing you all at our meetings and look forward to seeing you at future events. Also, we want to remind you that all guests are welcome to join our meetings and events.





New Chapter Luncheon Ticket Price for Active Law Enforcement

The ASIS Chicago Chapter is proud to announce a special ticket price of \$19 for active law enforcement to come join us at our regularly at our monthly Chapter Luncheon meetings. Our monthly Chapter meetings are held on the 3rd Thursday of the month at Harry Caray's River North, 33 W. Kinzie in Chicago, IL. Come join us for networking, a great lunch and fantastic guest speakers on various topics relevant to security practitioners.

[Register Now](#)

ASIS CHICAGO CHAPTER

SEPTEMBER MEETING

SEPTEMBER 19, 2024
11:00 AM - 1:30 PM



Leor Elfassy

*Unlocking Innovation: The Power of
Connectivity and the Role of the Integrator
in Modern Security*

HARRY CARAY'S ITALIAN STEAKHOUSE
33 WEST KINZIE STREET, CHICAGO, IL 60654

ASIS Chicago Chapter

SEPTEMBER MEETING

SPEAKER INFORMATION



Event Speaker:

Leor Elfassy

Director of Business

Development, 4S Security

Unlocking Innovation: The Power of Connectivity and the Role of the Integrator in Modern Security.

The concept of Integration and Security Integrators has been a staple in the security industry for decades. But as Security, IT, and Enterprise Software continue to converge, what does integration truly mean?

In this talk learn about how open platforms are revolutionizing security and how to use the technical building blocks of integration and APIs to enable seamless connectivity across disparate system. Discover how integrators are at the forefront of this change, driving innovation and unlocking the full potential of modern security solutions.

Learn how these advancements are reshaping the security landscape, making it more adaptive, resilient, and future-ready. See how 4S Security, a leading systems integrator used these strategies to create a wholistic security strategy for Willis Tower across video surveillance, access control, occupancy management, and more

REGISTER TODAY!

Enhancing Public Speaking Skills

A Two-Day Seminar for Security Professionals

Improve your public speaking skills, whether addressing just a handful of board members or thousands of industry colleagues at a major conference.

This two-day seminar is tailored for security professionals seeking to enhance their public speaking skills. You'll gain practical insights and techniques to help you deliver clear and confident presentations in various settings.

What you'll learn:

Join our interactive workshop designed to help you engage and inspire your audience, craft impactful messages, and master the art of body language and presence. Build confidence, overcome imposter syndrome, and learn techniques to manage anxiety. Practice public speaking in a supportive environment, receive personalized feedback, and prepare for real-world scenarios common in the security industry, from boardroom presentations to large-scale events.

Guest Speakers:



Jason Sikora, CPP

ASIS North American Board Member, & Director of Sales with Allied Universal



Rachelle Loyear

ASIS North American Board Treasurer and Secretary, & VP of Integrated Solutions with Allied Universal



Tim McCreight, MSc

Immediate Past ASIS International President, & CEO and Founder of TaleCraft Security

Date and Time:

**October 17
to 18, 2024**

09:00 AM – 05:00 PM



Willis Tower

233 S. Wacker Dr, Floor 33,
Chicago, IL 60601



[More Information and Registration](#)



CHAPTER EVENTS FOR 2024

Do you like to plan ahead and mark your calendar so you can attend our Chapter Meeting? Here are the dates and locations:

~~MARCH 21, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~APRIL 18, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~MAY 15, 2024~~

~~*Women in Security Forum*~~

~~MAY 16, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~JUNE 27, 2024~~

~~*Virtual Zoom Chapter Meeting - Teams*~~

~~JULY 18, 2024~~

~~*Virtual Chapter Meeting*~~

CANCELLED

~~JULY 29, 2024~~

~~*Annual Chapter Golf Outing @ Ruffled Feathers Golf Course in Lemont, IL*~~

CHAPTER EVENTS FOR 2024 CONTINUED

AUGUST 15, 2024

Virtual Chapter Meeting

CANCELLED

SEPTEMBER 19, 2024

In Person Chapter Meeting at Harry Caray's

SEPTEMBER 23 to 25

*GSX 2024
Orlando, FL*

OCTOBER 17 & 18, 2024

*Public Speaking Event,
Location - Willis Tower*

NOVEMBER 21, 2024

In Person Chapter Meeting at Harry Caray's

DECEMBER 19, 2024

In Person Chapter Meeting at Harry Caray's

We will provide more details and information about the upcoming events as we get closer to them. Please keep an eye on our website and check your email inbox regularly for updates.

We had some incredible events and speakers in 2023, and we are confident that 2024 will be even better. Thank you for your continued support!

DON'T FORGET TO RENEW YOUR 2024 ASIS MEMBERSHIP DUES!

ASIS INTERNATIONAL

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay ASIS International Dues" from drop down menu

Enter your ASIS username and password

Click renew "My Personal Account" and verify information

Submit payment (\$245.00) await receipt in your email inbox

LOCAL CHICAGO CHAPTER

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay Chicago Chapter Dues" from drop down menu

Click "Pay Local Dues"

Click "Add To Cart"

Submit payment (\$10.00) and await receipt in your email inbox

Your ASIS International and ASIS Chicago Chapter dues must be paid separately.

If you have any questions, please contact Membership at tjwenzel32@gmail.com

ASIS International
Membership Registration
(New Members)



ASIS International
Membership Renewal
(Existing Members)



ASIS Chicago Chapter
Dues* (New & Existing
Members)





@ASIS Chicago
Chapter



<http://asischicago.net>

**Make sure to stay
connected for all
the latest news &
updates!**



SPONSORSHIP OPPORTUNITIES AVAILABLE!

Women in Security Event Sponsor

To become a Women in Security event sponsor, go to the Tab on the left-hand side of the ASIS website and click on Women in Security. Scroll down to the bottom of the page. Click on 'Become a WIS Sponsor' and simply follow the prompts to support furthering the inclusion of women which strengthens the security profession and helps prevent conflict in a pragmatic way.

NextGen Event Sponsor

To become a NextGen event sponsor, contact Essam Choudhary at essamc@live.com today!

Chapter Sponsor

To become a Chapter Sponsor, go to the Tab on the left-hand side of the ASIS website and click on 'Become a Website Sponsor' today!