

DECEMBER 2023, ISSUE 34

# ASIS CHICAGO NEWSLETTER

THE ASIS CHICAGO CHAPTER'S  
MONTHLY NEWSLETTER

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**ASIS**  
INTERNATIONAL®

Chicago  
Chapter

# Managing Digital Risk with Social Media Governance

Improving social media governance is crucial for organizations to effectively manage their online presence, protect their reputation, and ensure compliance with relevant regulations.

Yet, many organizations struggle to do this because an ever-evolving social media and technology landscape makes it challenging to adapt their strategies and policies. New platforms, features, and trends emerge regularly, making it challenging for organizations to keep up and evolve accordingly.

[Learn More](#)

## The Future of Corporate Security: A Fusion of Innovation and Expertise in 2033

Corporate security has come a long way since the days of security guards and CCTV cameras.

By 2033, we will enter a new era of corporate security where a wide range of innovative tools and strategies will be at our disposal, from advanced robotics to cutting-edge surveillance systems.

To understand what corporate security will look like in 2033, we must first reflect on the significant events and developments that have shaped the security landscape from 2013 to 2023.

[Learn More](#)

# Fast Facts: 14 Questions to Help Evaluate Your Workplace Violence Readiness

Do you know where the gaps are in your workplace violence prevention and intervention program? When conducting a needs assessment, organizations can ask a variety of questions to evaluate whether current procedures are working or if employees' needs have changed due to a shifting workforce, new business models, or recent events.

According to the Workplace Violence and Active Assailant—Prevention, Intervention, and Response Standard from ASIS International, security professionals should ask a number of essential questions to help identify areas for improvement when it comes to threat assessment and workplace violence mitigation.

[Learn More](#)

## TikTok Users Increasingly Use the Site for News Updates

Launched in 2016 by Chinese technology company ByteDance, TikTok now has a community of more than 1 billion active users spread across the globe.

The United States has the largest active audience by country breakdown, with more than 143 million users engaging in content, according to Statista. Indonesia has the second largest audience (106 million), and Brazil the third largest with 95 million users.

What are these individuals turning to TikTok content creators for? A new survey finds that alongside recipes, tutorials, and dance trend videos, Americans are also looking to TikTok for news updates and analysis, according to new research from the Pew Research Center.

[Learn More](#)

## Join ASIS Now and Receive 1 Month Free!

Membership in ASIS International will provide you a broad range of member-exclusive digital tools and content plus substantial savings on webinars, e-Learning courses, and virtual events to enhance your skills, grow your network, and raise your professional profile—at any stage of your career!

Don't miss this opportunity and join 34,000 security professionals from around the world today.

### Member Benefits



- ✓ Grow Your Network
- ✓ Navigate Industry Trends
- ✓ Advance Your Career
- ✓ Share Your Expertise

Join Today!

## ASIS International 2020-2024 Strategic Plan

Learn more about the ASIS strategic plan, which includes a heightened focus on:

- Achieving Recognition for the Profession
- Accelerating Digital Transformation
- Elevating the Security Function to Influence Organizational Success
- Serving Global Needs



Download Now

# Stopping an Active Shooter with OSINT: How Publicly Available Information Becomes Actionable Intelligence

Open-source intelligence (OSINT) remains a relatively misunderstood craft, but for years the practice of collecting and analyzing publicly available information (PAI) has played a role in law enforcement and corporate investigations. Whether as part of proactive security efforts, or to support the investigation of a crime that has already happened, there is no doubt that transforming publicly available information into actionable OSINT is both a valuable resource and a demanding process.

Many factors need to be considered to both generate and leverage valuable OSINT, such as where and how the initial data was gathered to ensure it was ethical and relevant, and how it can be normalized into useful formats for effective analysis. Humans must then interpret that data and verify it, followed by determining if something is a high-risk threat and what actions need to be taken in response.

A few years ago, ShadowDragon put this process to the test when a client faced an urgent physical safety threat. As a result of deploying best practices and the right technology and analyst team, no one was hurt. The outcome of this use case is a blueprint that other companies could learn from if ever faced with a similar threat.

[Learn More](#)

# ASIS Chicago Chapter Certification Chair Position Available

Greetings Security Professionals:

Every year ASIS Chicago coordinates an Exam Day Prep certification study group for our members. Our study group meets once a week for 8 to 10 weeks. The content includes: identifying effective study tools, study tips and methods, and a review of the ASIS sources. The study group also includes practice Q&As similar to those candidates see on Exam Day.

Here are some benefits of participating in a study group:

- Learn what sources, methods, and tools have been used by those who have passed and not passed their exam.
- Discover which sources are most useful for Exam Day.
- What to expect on Exam Day.
- Meeting and Networking Opportunities with like-minded security professionals from all areas of security.
- Learning about new security trends, techniques, and practices.

Here are some benefits of becoming the Chicago Chapter Certification Chair:

- All the above; plus:
- Crafting, directing, and facilitating the Chicago Chapter's study group
- Receive automatic ASIS credits for volunteering
- Personal pride and accomplishment from assisting security professionals with their professional development goals.
- Becoming the Chapter's subject matter expert on ASIS Certifications, credentials, etc.

**The only requirement is to possess an ASIS CPP certification. If you're interested contact our Certification Chair, Paladin "Pj" Jordan, CPP.**

# The Value of an ASIS Certification

Enjoy personal satisfaction and professional achievement by:

- Validating your security management expertise
- Elevating your stature in the profession
- Gaining a competitive edge in the marketplace
- Enhancing your career and earnings potential. ASIS certificants earn an average of 20% higher salaries than those without an ASIS certification (per ASIS Certification Survey – April 2019)
- Broadening experience and training from law enforcement and military backgrounds

## The Value of an ASIS Certification to Your Employer

- Build a strong, dedicated team committed to high standards and continuing professional development
- Promote ongoing enhancement of critical job knowledge and skills
- Feel confident that your staff are using best practices
- Recruit the most qualified professionals
- Reinforce or elevate your organization's reputation and credibility

Learn More





## Do you feel overwhelmed by the emails being sent from ASIS?

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We have heard from several Chicago members that they feel inundated and overwhelmed with emails from the Chapter. We as a Board and Chairs, do our best to keep our Chapter communications to a minimum. We send out one to two announcements per week for our upcoming events and increase the frequency the week of so that those whose schedules free up at the last minute can attend.

As we investigated this issue further, we believe that perhaps the root of the “too many emails from ASIS” are from International, specifically, the Community Connections emails. Based on your selected preferences in your International profile of interests/expertise, International will then send those applicable Community emails. Those notifications can be modified by going into your ASIS International profile and changing your ASIS Connected Community Settings and/or your email & communication preferences as follows:

**Step 1:** After logging into ASIS International, click on My Information, select My Account, and then in the ASIS Links box to the right - My Communication Preferences.

**Step 2:** After making and saving changes scroll to the bottom of the page and click on ASIS Connected Community. Click on My Connections to see which ASIS Communities you are enrolled in and determine how often you want to receive them - daily or weekly. Make your changes and then hit save (also check to see who you are following).

**Step 3:** Move to the My Community Tab and select Email Preferences and verify or change your preferences and hit save. In this same tab, select Communication Notifications and do the same.

**Need help? Call ASIS International Membership (703-519-6200) and they can help walk you through the process.**

# Welcome to the ASIS Chicago Chapter!



**Keith Kamys**



**Omar Otero**  
Chicago History  
Museum



**Collette Turkowski**

**"Thank you for joining the  
ASIS Chicago Chapter!**

**We appreciate your  
support and welcome  
you to ASIS!"**



# Making Profile Changes to your ASIS International & Chicago Chapter Profile

Did you know that if you make changes to your ASIS International Profile, you have to go into your Chicago Chapter Profile and do the same? Yes, unfortunately, when an International & Chicago member makes a change to their profile in either system, the changes do not carryover. Thus, if you change jobs, change emails, add a certification, etc., you must make those changes in both systems. So, periodically check your International and your Chicago Profile for accuracy and up-to-date information. Your profile is only as good as you keep it current.

## Make Sure to Follow the New ASIS Chicago Chapter LinkedIn Page

Hello everybody! Currently, there are two different LinkedIn pages for the ASIS Chicago Chapter. One of the pages is a private group page and the other one is a public company page. These two different LinkedIn pages can often cause confusion on where to look and interact with. Due to these issues, we as a chapter will no longer be supporting or posting on the private group page. All social media content moving forward will be posted on ASIS Chicago Chapter's public LinkedIn page. This new change will give us the option to attract new members to the chapter and upcoming events. If you have not done so already then make sure to follow the new public LinkedIn page to stay up to date with chapter events and news!



You're Invited To

# ASIS Chicago Chapter Holiday Party

Thursday | 21 | December  
11 AM - 2 PM | 2023

Harry Caray's Italian Steakhouse & Bar

## AGENDA

11:00 AM to 12:00 PM - Registration & Networking  
12:00 PM to 1:30 PM - Lunch & Annual Meeting  
1:30 PM to 2:00 PM - Gift Exchange (bring a gift  
in exchange for a gift) and Split the Pot

**RSVP by Friday,  
December 15, 2023**

## TICKETS

- \$70 -> Member Ticket
- \$75 -> Member Ticket w/Valet Parking
- \$80 -> Non-Member Ticket
- \$85 -> Non-Member Ticket w/Valet Parking
- \$312.50 -> Table of 4 (includes valet parking)
- \$625 -> Table of 8 (includes valet parking)

Guests are always welcomed. We look forward to this monthly gathering of the membership. Please note that if valet parking is utilized, but a "parking" meeting ticket is not purchased, the cost of the valet parking will be at the attendees expense (cash only). Valet parking is included in the Table of 8 and Table of 4 ticket prices for those who need to use valet parking.

## CHARITY INITIATIVE

This year the charity initiative will be for the Mercado Family who recently lost their house to a fire. Donations will help the Mercado Family with Insurance Deductibles, Medical Bills, Meals, Clothing, Gas Money, Children Care, Vet Bills, and Daily Expenses. You can make a donation to the Mercado Family Gofundme.com page.

[DONATE](#)



ASIS CHICAGO CHAPTER

# JANUARY MEETING

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JANUARY 18TH, 2024  
11:00 AM - 1:30 PM

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**Doug O'Garden**

Digital Credentials and Digital  
Identity Are Not The Same

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HARRY CARAY'S ITALIAN STEAKHOUSE  
33 WEST KINZIE STREET, CHICAGO, IL 60654

# ASIS Chicago Chapter

## JANUARY MEETING

### SPEAKER INFORMATION

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Event Speaker:

**Doug  
O'Garden**

**Digital Credentials and Digital  
Identity Are Not The Same**



Jan. 18, 2024



11:00 AM – 1:30 PM

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Every physical credential will eventually go digital. But digital credentials are not the same as digital identity. In this presentation you will learn the difference between the two concepts.

As the industry is busy working to make mobile wallets and credentials fit into the digital transformation of physical access control. This is the beginning of a truly mobile, touchless, frictionless concept for accessing both the physical door and the digital desktop.

There are endless opportunities along the path to adoption as we move towards the transformation of data portability, and enhance our interoperability processes, as we move from our "Flintstones to Jetsons" society.

**REGISTER TODAY!**

# ASIS Chicago Chapter UPCOMING EVENTS

**DEC.**

**21**

11:00 AM - 2:00 PM

**ASIS Chicago Chapter  
Holiday Party**



Harry Caray's Italian  
Steakhouse - River North



**JAN.**

**18**

11:00 AM - 2:00 PM

**January Meeting and  
Seminar**



Harry Caray's Italian  
Steakhouse - River North



[www.asischicago.net](http://www.asischicago.net)

# DON'T FORGET TO RENEW YOUR 2023 ASIS MEMBERSHIP DUES!

## ASIS INTERNATIONAL

Go to [www.asischicago.net](http://www.asischicago.net)

Click "Membership" on left hand side

Click "Pay ASIS International Dues" from drop down menu

Enter your ASIS username and password

Click renew "My Personal Account" and verify information

Submit payment (\$234.00) await receipt in your email inbox

## LOCAL CHICAGO CHAPTER

Go to [www.asischicago.net](http://www.asischicago.net)

Click "Membership" on left hand side

Click "Pay Chicago Chapter Dues" from drop down menu

Click "Pay Local Dues"

Click "Add To Cart"

Submit payment (\$10.00) and await receipt in your email inbox

**Your ASIS International and ASIS Chicago Chapter dues must be paid separately.**

**If you have any questions, please contact Membership at [kathy.macintosh@se.com](mailto:kathy.macintosh@se.com)**

ASIS International  
Membership Registration  
(New Members)

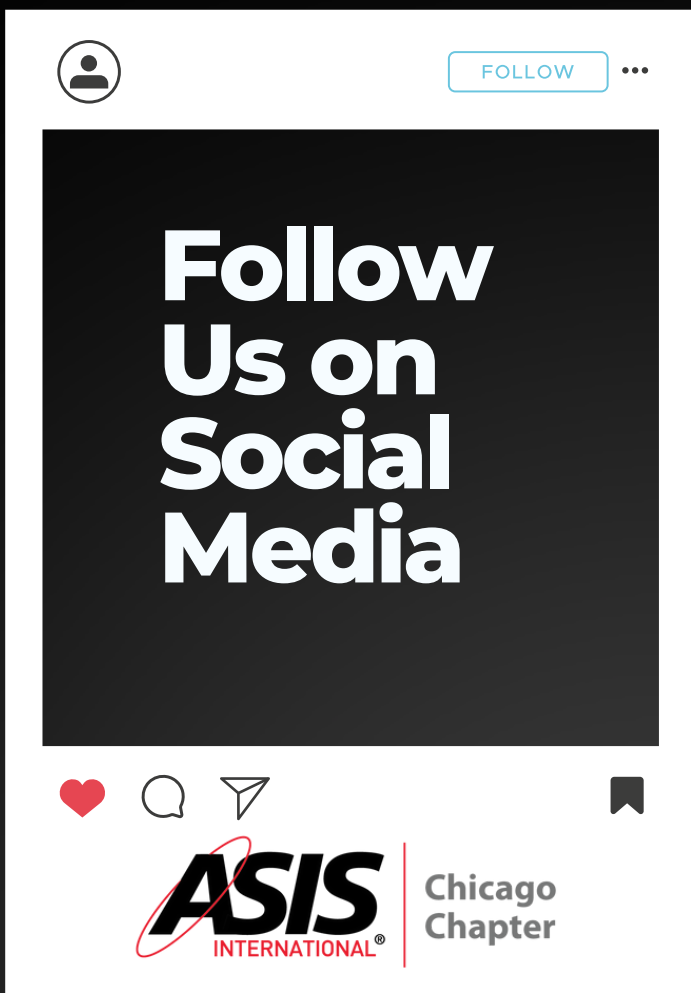


ASIS International  
Membership Renewal  
(Existing Members)



ASIS Chicago Chapter  
Dues\* (New & Existing  
Members)





@ASIS Chicago  
Chapter



<http://asischicago.net>

**Make sure to stay  
connected for all  
the latest news &  
updates!**



# SPONSORSHIP OPPORTUNITIES AVAILABLE!

## **Women in Security Event Sponsor**

To become a Women in Security event sponsor, go to the Tab on the left-hand side of the ASIS website and click on Women in Security. Scroll down to the bottom of the page. Click on 'Become a WIS Sponsor' and simply follow the prompts to support furthering the inclusion of women which strengthens the security profession and helps prevent conflict in a pragmatic way.

## **NextGen Event Sponsor**

To become a NextGen event sponsor, contact Essam Choudhary at [essamc@live.com](mailto:essamc@live.com) today!

## **Chapter Sponsor**

To become a Chapter Sponsor, go to the Tab on the left-hand side of the ASIS website and click on 'Become a Website Sponsor' today!