

NOVEMBER 2024, ISSUE 45

ASIS CHICAGO NEWSLETTER

THE ASIS CHICAGO CHAPTER'S
MONTHLY NEWSLETTER



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November 2024 Message from Your Chapter Chair – *Mary Therese Tylus, MA*



Greetings One and All!

Hope all of you are doing well and getting ready to wrap up the last two months of the year.

We had a nice small successful “Enhancing Public Speaking Skills” Seminar on October 17 and 18, 2024 from 9 am to 5 pm (both days) at Willis Towers. Our guest speakers/facilitators were phenomenal: ASIS International Immediate Past President Tim McCreight, MSc, ASIS International North American Board Member, Jason Sikora, CPP, and Rachelle Loyear, ASIS International North American Board Treasurer and Secretary. Everyone who attended found it to be valuable and will enhance their public speaking/presentation skills whether they are presenting to the C-Suite, a sales presentation to current or prospective clients, etc.

The 2nd Annual Tri-Chapter Women in Security Seminar was held on October 30, 2024, at Lamb’s Farm. Kudos to our own WIS Team, North Shore’s WIS Team, and Greater Milwaukee Chair, Chris Magnus for an informative event.

Don’t forget to attend our November 21, 2024 Chapter meeting at Harry Caray’s. Our guest speaker is Michael Verden, Owner of The Lake Forest Group. His topic is extremely interesting, and you can find more information in this newsletter.

Our Holiday Luncheon will be held on December 19, 2024, at Harry Caray’s. Tickets are now on sale for this event and more information is contained in this newsletter.

When paying your 2025 International dues, you must pay your Chapter Dues separately as International does not collect on our behalf the Chapter Dues. Please note that for 2025 Chapter Dues will be increased to \$20 to cover the hidden expenses of running the Chapter and funding some of our special Women in Security, Mentorship, NextGen, and other events.

November 2024 Message from Your Chapter Chair – Mary Therese Tylus, MA - Continued

We are still running twice a week our Chapter Dues reminder email to our expired Chapter members, as well as to those on our nonmember lists to solicit your membership. As a reminder, to renew or join the Chicago Chapter, you must also be a member of International. We have found that many of our new, renewed, or former members who pay their Chapter Dues are not listed in the ASIS International Member Directory which means they have not joined International First. For those of you who have told us that you are a Chapter member of another Chapter, you are receiving the Dues reminder because at one time you attended one of our events. For those folks you have two options: 1) you can remain affiliated with your main Chapter, but you can also join ours and pay our Chapter dues as well, or 2) you can opt out of receiving our email notifications which will mean that you will no longer receive our event and meeting announcements.

We are still experiencing through this Dues reminder messaging that again, some of our members/nonmembers have more than one profile. This is due to some folks using a formal name and then a shortened name i.e. John and then going by Jack, dropping a first name and using only your middle name, using two different email addresses to sign up for events, or if you have switched jobs and have forgotten to update your profiles in the system. If you fall into one of these categories, please feel free to contact our webmaster with a request to delete the obsolete profiles and keep the most current, up-to-date profile. This will help us maintain a clean and healthy database.

Remember, once you pay your Chapter due these reminders will stop, however, you will continue to receive our meeting and event notifications. If you no longer wish to receive any of our email notifications, please go into your profile and check that you unsubscribe to our emails – we will hate to see you go but we understand. Just remember that by unsubscribing to our emails, you will no longer receive our meeting or event notification emails. If you have moved to another state and no longer belong to our Chapter or no longer wish to be a Chapter member, please inform us by notifying our webmaster and we will grant your request and delete you from our database.

Hope to see you at our November meeting and of course, at our Holiday Luncheon in December. Take care and be safe.

ASIS Chicago Chapter Hosts “Enhancing Public Speaking Skills” Seminar

On October 17 and 18, 2024, at Willis Tower, the Chicago Chapter hosted the first-ever “Enhancing Public Speaking Skills” Seminar for security professionals in the Chicagoland area. Our facilitators for this event were: ASIS International Immediate Past President Tim McCreight, MSc, CPP, ASIS International North American Board Member, Jason Sikora, CPP, and Rachelle Loyear, ASIS International North American Board Treasurer and Secretary, and they were absolutely phenomenal. Tim, Jason, and Rachelle shared their experiences with speaking before small and large audiences – from the C-Suite to shareholder meetings to larger groups of people. They also shared their tips and tricks for preparing for such events. Day 1 of the event included presentations by the facilitators along with small group exercises. Day 2 of the event allowed the attendees to present a five-minute presentation – without PowerPoint presentations to rely on – and they were then critiqued by the facilitators and their fellow attendees. Everyone in attendance walked away with valuable information on how to stay calm, tell the story, and use your voice and gestures to captivate an audience. A huge thank you to our two sponsors: DSI Security Services and the Chicago Chapter for this wonderful educational opportunity.





Breaking Through to Better Communication During De-Escalation

What do shouting, sighing, smiling, throwing things, and crying all have in common? These are all forms of communication. Understanding that all behaviors are a form of communication is the essential first step in learning how to intervene in crises and other incidents, says AIGene Caraulia, vice president of integration and sustainability for the Crisis Prevention Institute (CPI).

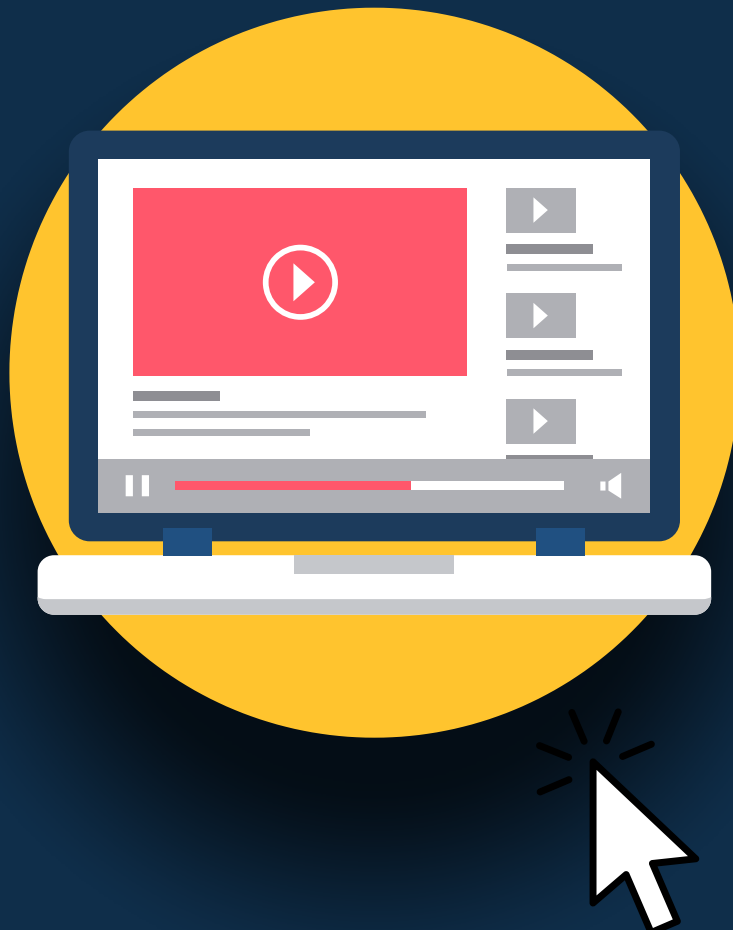
“As the intervener, I may not know what really is precipitating a particular event,” Caraulia says. “What I can do, however, as the intervener, is recognize that the behavior may actually be subconsciously communicating an unmet need or a trauma. It might even be communicating confusion. For us as interveners, our opportunity here is to recognize that the behavior is communicating something.... It’s an opportunity for someone to communicate that something’s going on here.”

[Continue Reading](#)

Fast Facts: Body Language That Undermines De-Escalation

Nonverbal communication can often be more important than verbal communication during emotional or volatile incidents. If the message that a person's body language sends clashes with his or her verbal statements, it creates a sense of distrust, suspicion, and unwillingness to cooperate.

Here are several key elements of body language to remember when trying to de-escalate an individual who seems tense or erratic.



ASIS Chicago 2025 Chapter Membership Chair



Chicago Chapter Membership Chairperson

- Assist the Chapter Secretary and Webmaster with managing the Chapter membership roster and distribution lists.
- Develop and manage membership recruitment efforts.
- Develop and manage membership retention efforts.
- Welcome new members to the Chapter.
- Remain current with the latest membership news and any changes to ASIS membership policies.

Interested please contact Mary Therese Tylus, MA – Chicago Chapter Chair at marytylus@comcast.net or **773-318-6901** if you are interested in the position.



6 Behaviors That Indicate Heightened Agitation and Risk of Violence

How can organizations get ahead of escalating workplace violence threats?

Healthcare workers are often at risk of physical or verbal assault from patients, many of whom are stressed and agitated due to ill health or fear. The **Brøset Violence Checklist (BVC)** is a tool many inpatient healthcare facilities, including behavioral and mental health facilities, use to predict the potential for violence in a 24-hour period, and when used consistently, it has produced *notable results*.

The checklist scores patients on a consistent basis throughout their stay—ideally in the day, evening, and night—and scores are adjusted based on a known patient's baseline behavior (if a patient is normally confused, for example, that behavior would not be counted). The BVC enables healthcare staff to stay informed across shifts, take more proactive action, and head off potential violent behavior before it escalates.

The presence of any of six key behaviors scores a point on the BVC. A score of 1-2 points would note a moderate risk of violence and should trigger preventative measures. A score of more than 2 points indicates that the risk of violence is very high, and the healthcare institution should take preventative measures and set a plan to manage potential violence.

[Continue Reading](#)



Building a ‘Team of Teams’ for Unified Threat Intelligence

As the lines between physical, cyber, and geopolitical threats continue to blur, traditional security approaches that operate in silos are becoming increasingly ineffective.

Today’s threat landscape demands a unified approach to threat intelligence—one that fosters cross-functional collaboration and integrates information for various domains to effectively counter complex, multifaceted threats.

The “Team of Teams” concept was made famous by a former commander of the premier U.S. military counter-terrorism force, Joint Special Operations Command (JSOC). Commander of the JSOC U.S. Army General (Ret.) *Stanley McChrystal* took what was an effective, but complicated, siloed military culture and replaced it with a much more efficient and unified counter-terrorism organization that revolutionized both interagency and international operating culture.

[Continue Reading](#)



ASIS International 2025 Member Challenge

At its core, *ASIS* is its members. The opportunities, relationships, and resources we offer are possible because of the security professionals like you from around the world that join to share, learn, and connect.

Spread the word to your peers and colleagues through our Member Challenge so they too can be a part of our valuable community Plus, you'll earn a digital recruitment badge that will display in your *ASIS Connects* profile.

And through November, they can use promo code 75NOV for \$75 off membership*.

Invite Friends and Earn Rewards

When it comes to expressing the power of ASIS membership, nothing is more valuable than the impassioned perspective of our engaged members. Reach out to your network to share why joining ASIS was the right move for you, and help your colleagues and peers discover the enormous opportunity, community, and resources available to them as ASIS members.

Refer New ASIS Members and Everybody Wins

Share your ASIS journey and earn rewards in the process!

Ready to get started? Post the sample messages from the Social Media Toolkit (below) to your social networks and begin racking up rewards.

[Contest Rules](#)

[Refer Your Colleagues](#)



Apply Now for an ASIS Foundation IFPO Scholarship Certification!

The **ASIS Foundation** in partnership with the International Foundation for Protection Officers, offers scholarships to support individual advancement in the security profession. Today's security profession operates in a constantly changing and demanding environment of increased complexity and threats to globalization, to our businesses, our communities and to our nation. Acquiring certification can improve skills and enhance efficiencies that help individuals meet the demands and challenges while on the job and advance career and earning potential. These *scholarships* are designed with the intention to help improve individual security skills.

IFPO Certified Protection Officer (CPO) Scholarships Available:

- 5 scholarships + 3 scholarships for Spanish language materials
- Correspondence course & exams
- Open to all security professionals
- Scholarships provided by the International Foundation for Protection Officers (IFPO)

IFPO Certified in Security Supervision and Management (CSSM) Scholarships Available:

- 4 scholarships + 2 scholarships for Spanish language materials
- Correspondence course & exams
- Open to all security professionals
- Scholarships provided by the International Foundation for Protection Officers (IFPO)

Additional Details:

- ASIS Membership is not a requisite
- ASIS members are encouraged to sign up their team members
- A portion of the scholarships are in Spanish language (Spanish message)
- A portion of the scholarships are exclusive for women in security

Application Deadline: 31 October 2024

Apply Today!

ASIS International Announces the Launching of a New Join Process

Effective February 14, 2024, ASIS International will launch the new join process. What does this mean for our new International members?

1. It will be easier to join ASIS International – the application stays the same, but the payment process will be easier. The website to join International remains <https://www.asisonline.org/join>
2. If International members want to purchase multiple products from the ASIS store with their membership – they will receive the membership discount. For example – someone may decide to add membership and a webinar to their cart – the webinar will be discounted to FREE at checkout due to the customer being recognized as a new member upon purchase.
3. Regardless of when someone joins, their International membership will be good for one FULL year (At this time, if you joined in March – though you'd pay full price, you'd only receive membership for 9 more months).
4. Expiration dates will appear in an International member's My Account section and multiple reminders will be sent out via ASIS International upon renewal time.
5. International members continue to have the ability to sign up for auto renewal and save 5% or renew for three years in advance to save 10% AND lock in the current price.
6. Soon International members will have the option to pay by PayPal.

Once you join – your International expiration date always stays the same. Unless you let your International membership lapse – then you would need to rejoin the International Association and you will receive a new International expiration date.

And when you join the Chicago Chapter as a new member and pay your dues what happens next? Your expiration date for your Chapter Dues will now be the same as your International Dues expiration date.

For now, those of us who have joined International and the Chapter prior to February 14, 2024, your International and Chapter Dues Expiration Date will continue to remain 12/31 of each year.

ASIS Chicago Chapter Event Registration Information

We always look forward to having everyone join us at our monthly chapter events and we welcome all guests! However, it's essential to ensure that you have provided your up-to-date contact information when signing up for yourself or a guest. We require this information to inform all attendees in case of an emergency, such as a cancellation or change in venue. Unfortunately, during our January meeting, we had to cancel due to a burst water pipe, and we were unable to reach everyone. We noticed that some people did not enter a phone number when registering, or if someone registered a guest, they did not include their contact information. Therefore, please make sure to add your contact information when registering for our events, including your phone number and email address. Current ASIS members can keep this information updated from their International and Chapter profiles, while non-members can update this information when registering for an upcoming event. Thank you, and we look forward to seeing you at one of our future events!

Making Profile Changes to your ASIS International & Chicago Chapter Profile

Did you know that if you make changes to your ASIS International Profile, you have to go into your Chicago Chapter Profile and do the same? Yes, unfortunately, when an International & Chicago member makes a change to their profile in either system, the changes do not carryover. Thus, if you change jobs, change emails, add a certification, etc., you must make those changes in both systems. So, periodically check your International and your Chicago Profile for accuracy and up-to-date information. Your profile is only as good as you keep it current.

ASIS Chicago Chapter Certification Co-Chair Position is Available!

Hey there! We're on the hunt for awesome ASIS Chicago Chapter members to join our certification crew! If you're a member in good standing with both International and our Chicago Chapter, and you've got one of those nifty ASIS certifications (or you're working on it), we'd love to have you!

Here's what you'd be doing:

Our certification crew is responsible for assisting members with ASIS exam prep. This includes tasks such as coordinating and scheduling study groups, sharing effective exam prep tools and methods, and ensuring that our members have all the necessary resources and support to achieve their certification goals.

As a member of the crew, you'll play a crucial role in helping our chapter maintain its high standards of professional development and excellence.

One of the key aspects of the role is communication. You'll be the point of contact for our members regarding certification-related information and updates. This could involve sending out reminders about upcoming exam deadlines, providing study materials, or answering queries about the certification process. Effective communication is vital to keep our members engaged and informed throughout their certification journey.

Moreover, you'll have the opportunity to contribute to the improvement of our certification process. We're always looking for ways to enhance our members' experience and make the certification process more efficient. By providing feedback and suggesting improvements, you can help us make our chapter even better.

Lastly, being part of the certification crew is a fantastic way to network and build relationships within our chapter. You'll work closely with other dedicated members who share your passion for professional development and security. This can open up opportunities for collaboration, mentorship, and lifelong learning.

So, if you're passionate about helping your fellow ASIS members achieve their certification goals, and if you're eager to contribute to the betterment of our chapter, we'd love to have you on our certification crew.

Interested? Contact Certification Chair, Paladin "Pj" Jordan, CPP at info@pjda.net.



The Value of an ASIS Certification

Enjoy personal satisfaction and professional achievement by:

- Validating your security management expertise
- Elevating your stature in the profession
- Gaining a competitive edge in the marketplace
- Enhancing your career and earnings potential. ASIS certificants earn an average of 20% higher salaries than those without an ASIS certification (per ASIS Certification Survey – April 2019)
- Broadening experience and training from law enforcement and military backgrounds

The Value of an ASIS Certification to Your Employer

- Build a strong, dedicated team committed to high standards and continuing professional development
- Promote ongoing enhancement of critical job knowledge and skills
- Feel confident that your staff are using best practices
- Recruit the most qualified professionals
- Reinforce or elevate your organization's reputation and credibility

Learn More



Do You Feel Overwhelmed by the Emails Being Sent From ASIS?

We have heard from several Chicago members that they feel inundated and overwhelmed with emails from the Chapter. We as a Board and Chairs, do our best to keep our Chapter communications to a minimum. We send out one to two announcements per week for our upcoming events and increase the frequency the week of so that those whose schedules free up at the last minute can attend.

As we investigated this issue further, we believe that perhaps the root of the “too many emails from ASIS” are from International, specifically, the Community Connections emails. Based on your selected preferences in your International profile of interests/expertise, International will then send those applicable Community emails. Those notifications can be modified by going into your ASIS International profile and changing your ASIS Connected Community Settings and/or your email & communication preferences as follows:

Step 1: After logging into ASIS International, click on My Information, select My Account, and then in the ASIS Links box to the right – My Communication Preferences.

Step 2: After making and saving changes scroll to the bottom of the page and click on ASIS Connected Community. Click on My Connections to see which ASIS Communities you are enrolled in and determine how often you want to receive them – daily or weekly. Make your changes and then hit save (also check to see who you are following).

Step 3: Move to the My Community Tab and select Email Preferences and verify or change your preferences and hit save. In this same tab, select Communication Notifications and do the same.

Need help? Call ASIS International Membership (703-519-6200) and they can help walk you through the process.

Update: Meeting Announcements From Chapter Webmaster

Below is an article from StarChapter, our website service and the service we use to send out mass emails to our Chapter members and nonmembers explaining a change in the From Address from mass emails coming from our Chapter. In the past the announcements about our meetings and events used to come from ***webmaster@asischicago.net***. The new email address being used is now: ***postmaster@mg.asischicago.net***. Please make sure that you check your junk and spam folders in case these emails are going there and unblock that new ***postmaster@mg.asischicago.net***. Thanks.



StarChapter made some updates to our mass emailing features to comply with new guidelines required by Google and Yahoo. This change in From Address is in place to ensure to those providers that mass emails coming from your organization are authentic, and not spam. It may take some time for all email providers to adapt based on those guidelines, as all bulk email tools are experiencing an increase in delivery issues immediately following these new requirements. This issue should improve as email providers adapt to the new policies.

Moving forward, all mass email sent through your StarChapter system will be from ***postmaster@mg.yourdomain.ext***. ***Yourdomain.ext*** will be replaced with your organization's domain name. You will still have the ability to add a unique reply-to email address or sender name to your message when setting up your email campaigns.

Please reference ***this article*** for further information and tips to maximize your delivery.

Best,

The StarChapter Team



Make Sure to Follow the New ASIS Chicago Chapter LinkedIn Page

Hello everybody! Currently, there are two different LinkedIn pages for the ASIS Chicago Chapter. One of the pages is a private group page and the other one is a public company page. These two different LinkedIn pages can often cause confusion on where to look and interact with. Due to these issues, we as a chapter will no longer be supporting or posting on the private group page. All social media content moving forward will be posted on ASIS Chicago Chapter's public LinkedIn page. This new change will give us the option to attract new members to the chapter and upcoming events. If you have not done so already then make sure to follow the new public LinkedIn page to stay up to date with chapter events and news!

**ASIS Chicago Chapter
LinkedIn Page**

ASIS Chicago Chapter

UPCOMING CHAPTER EVENTS

NOV. 21

11:00 AM - 1:30 PM

November Meeting
and Seminar

 Harry Caray's
Italian Steakhouse
- River North



DEC. 19

11:00 AM - 2:00 PM

ASIS Chicago Chapter
Holiday Party

 Harry Caray's
Italian Steakhouse
- River North

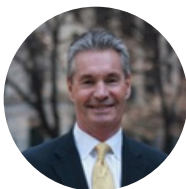


ASIS CHICAGO CHAPTER NOVEMBER CHAPTER MEETING AND SEMINAR

Nov 21, 2024 | 11:00 am

TOPIC

Weapons Detection: What You Need to Optimize the Effectiveness of These Systems, Including a Holistic Security Strategy to Support the Latest Cutting-Edge and Innovative Technologies



SPEAKER

G. MICHAEL VERDEN

FOUNDER/CEO, THE LAKE FOREST GROUP

Mike Verden, Founder and CEO of The Lake Forest Group, helps organizations keep their employees safe from active shooters, workplace violence, and emergencies. He is a former police officer, retired Secret Service agent, and past Senior Director of Security for the NBA. His Secret Service experience includes assignments to the Counter Assault Team (CAT), Presidential Protective Division (PPD), and Major Events Division (MED), and has managed large scale events including national conventions, Super Bowls, and Olympics.


REGISTER TODAY!




New Chapter Luncheon Ticket Price for Active Law Enforcement

The ASIS Chicago Chapter is proud to announce a special ticket price of \$19 for active law enforcement to come join us at our regularly at our monthly Chapter Luncheon meetings. Our monthly Chapter meetings are held on the 3rd Thursday of the month at Harry Caray's River North, 33 W. Kinzie in Chicago, IL. Come join us for networking, a great lunch and fantastic guest speakers on various topics relevant to security practitioners.

[Register Now](#)



ASIS CHICAGO CHAPTER
INVITES YOU TO OUR



HOLIDAY PARTY

DECEMBER

19

11 AM - 2 PM

HARRY CARAY'S ITALIAN STEAKHOUSE

33 WEST KINZIE STREET

CHICAGO, IL 60654



Let's celebrate together!

www.asischicago.net



REGISTER NOW

ASIS
INTERNATIONAL® | Chicago
Chapter

CHAPTER EVENTS FOR 2024

Do you like to plan ahead and mark your calendar so you can attend our Chapter Meeting? Here are the dates and locations:

~~MARCH 21, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~APRIL 18, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~MAY 15, 2024~~

~~*Women in Security Forum*~~

~~MAY 16, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~JUNE 27, 2024~~

~~*Virtual Zoom Chapter Meeting - Teams*~~

~~JULY 18, 2024~~

~~*Virtual Chapter Meeting*~~

CANCELLED

~~JULY 29, 2024~~

~~*Annual Chapter Golf Outing @ Ruffled Feathers Golf Course in Lemont, IL*~~

CHAPTER EVENTS FOR 2024 CONTINUED

~~SEPTEMBER 19, 2024~~

~~*In Person Chapter
Meeting at Harry Caray's*~~

~~SEPTEMBER 23 to 25~~

~~*GSX 2024
Orlando, FL*~~

~~OCTOBER 17 & 18, 2024~~

~~*Public Speaking Event,
Location - Willis Tower*~~

~~OCTOBER 30, 2024~~

~~*Chicago-Milwaukee-North
Shore Chapter Joint Meeting*~~

NOVEMBER 21, 2024

*In Person Chapter
Meeting at Harry Caray's*

DECEMBER 19, 2024

*In Person Chapter
Meeting at Harry Caray's*

We will provide more details and information about the upcoming events as we get closer to them. Please keep an eye on our website and check your email inbox regularly for updates.

We had some incredible events and speakers in 2023, and we are confident that 2024 will be even better. Thank you for your continued support!

DON'T FORGET TO RENEW YOUR 2024 ASIS MEMBERSHIP DUES!

ASIS INTERNATIONAL

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay ASIS International Dues" from drop down menu

Enter your ASIS username and password

Click renew "My Personal Account" and verify information

Submit payment (\$245.00) await receipt in your email inbox

LOCAL CHICAGO CHAPTER

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay Chicago Chapter Dues" from drop down menu

Click "Pay Local Dues"

Click "Add To Cart"

Submit payment (\$10.00) and await receipt in your email inbox

Your ASIS International and ASIS Chicago Chapter dues must be paid separately.

If you have any questions, please contact Membership at tjwenzel32@gmail.com

ASIS International
Membership Registration
(New Members)



ASIS International
Membership Renewal
(Existing Members)



ASIS Chicago Chapter
Dues* (New & Existing
Members)





@ASIS Chicago
Chapter



<http://asischicago.net>

**Make sure to stay
connected for all
the latest news &
updates!**



SPONSORSHIP OPPORTUNITIES AVAILABLE!

Women in Security Event Sponsor

To become a Women in Security event sponsor, go to the Tab on the left-hand side of the ASIS website and click on Women in Security. Scroll down to the bottom of the page. Click on 'Become a WIS Sponsor' and simply follow the prompts to support furthering the inclusion of women which strengthens the security profession and helps prevent conflict in a pragmatic way.

NextGen Event Sponsor

To become a NextGen event sponsor, contact Essam Choudhary at essamc@live.com today!

Chapter Sponsor

To become a Chapter Sponsor, go to the Tab on the left-hand side of the ASIS website and click on 'Become a Website Sponsor' today!