

SEPTEMBER 2024, ISSUE 43

ASIS CHICAGO NEWSLETTER

THE ASIS CHICAGO CHAPTER'S
MONTHLY NEWSLETTER

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September 2024 Message from Your Chapter Chair – *Mary Therese Tylus, MA*



Greetings and Happy Fall!

As I write this, I remember the solemn events of 9/11/01 and like many remember where I was and what I was doing that morning when the Terrorist attack hit our soil. May we never forget the sacrifices of those heroes, civilians, and all first responders that day who died in the name of freedom. And to those who served in the military after this attack and those currently in the military, both living and dead, who continue to and have fought to keep us a free nation.

Please come join us for our in-person meeting after our summer hiatus on September 19, 2024, at Harry Caray's to hear Leor Elfassy of 4S Security speak on the topic of "Unlocking Innovation: The Power of Connectivity and the Role of the Integrator in Modern Security". See you there!

Reminder to sign up for our in-person seminar, "Enhancing Public Speaking Skills" on October 17 and 18, 2024 from 9 am to 5 pm (both days) at Willis Towers. Our guest speakers are: ASIS International Immediate Past President Tim McCreight, MSc, ASIS International North American Board Member, Jason Sikora, CPP, and Rachelle Loyear, ASIS International North American Board Treasurer and Secretary. The cost for this event is \$95 per person and is limited to the first 60 people to sign up. We are also looking for sponsors and sponsorships are available so click on the more information and registration button found in the newsletter. The event announcement has been hitting your email boxes (found below our September meeting announcement) so hurry and register. Please note this seminar is in lieu of our October Chapter meeting.

Please mark your calendars for the 2nd annual Tri-Chapter Women in Security Event on Wednesday, October 30, 2024, at Lamb's Farm. You can register at the asisnorthshore.com website to purchase your ticket or if you can't attend, be a sponsor for this all-day event with a great guest speaker and panel discussion. Details are found in the newsletter and on the North Shore Chapter's website.

September 2024 Message from Your Chapter Chair – Mary Therese Tylus, MA - Continued

GSX is next week and I hope to see many of you at the conference. Which reminds me, I am happy to announce that our Certification Chair, Paladin “PJ” Jordan will be awarded at the GSX conference Sunday evening, September 22, 2024, the prestigious PCB Outstanding Achievement Award. This award recognizes an ASIS International member for their service rendered to the advancement and promotion of the ASIS Certification designations of CPP, PCI, PSP, and APP, in which they have displayed outstanding leadership and commitment to the profession. As you know, PJ has run our Chapter Study group for these designations for over 10 years and counting. His dedication to putting together the curriculum, running the study group, and constantly promoting these designations to all public and private security professionals, law enforcement, and military ASIS members has been outstanding! We, as a Chapter, are truly blessed to have PJ as our Certification Chair. If you are at GSX on Sunday and have an All-Access pass OR if you don't, purchase a ticket, to support PJ as he is awarded this prestigious honor. On behalf of the ASIS Chicago Chapter Officers, Chairs, and Members, we thank you PJ for your continued service as our Certification Chair and congratulate you on this prestigious award!

Shortly after the GSX conference, ASIS International will begin its reminder blitz to pay early your International Dues. Many of our members also pay their Chapter Dues at the same time this notice is sent out. Remember, when you pay your International dues, you must pay your Chapter Dues separately as International does not collect on our behalf the Chapter Dues. Please note that for 2025, Chapter Dues will be increased to \$20 to cover the hidden expenses of running the Chapter and funding some of our special Women in Security, Mentorship, NextGen, and other events.

As always, we are still running twice a week our Chapter Dues reminder email to our expired Chapter members, as well as to those on our nonmember lists to solicit your membership. As a reminder, to renew or join the Chicago Chapter, you must also be a member of International. We have found that many of our new, renewed, or former members who pay their Chapter Dues are not listed in the ASIS International Member Directory which means they have not joined International first. For those of you who have told us that you are a Chapter member of another Chapter, you are receiving the Dues reminder because at one time you attended one of our events. For those folks you have two options: 1) you can remain affiliated with your main Chapter, but you can also join ours and pay our Chapter dues as well, or 2) you can opt out of receiving our email notifications which will mean that you will no longer receive our event and meeting announcements.

September 2024 Message from Your Chapter Chair – Mary Therese Tylus, MA - Continued

We are still experiencing through this Dues reminder messaging that again, some of our members/nonmembers have more than one profile. This is due to some folks using a formal name and then a shortened name i.e. John and then going by Jack, dropping a first name and using only your middle name, using two different email addresses to sign up for events, or if you have switched jobs and have forgotten to update your profiles in the system. If you fall into one of these categories, please feel free to contact our webmaster with a request to delete the obsolete profiles and keep the most current, up-to-date profile. This will help us maintain a clean and healthy database.

Remember, once you pay your Chapter dues these reminders will stop, however, you will continue to receive our meeting and event notifications. If you no longer wish to receive any of our email notifications, please go into your profile and check that you unsubscribe to our emails – we will hate to see you go but we understand. Just remember that by unsubscribing to our emails, you will no longer receive our meeting or event notification emails. If you have moved to another state and no longer belong to our Chapter or no longer wish to be a Chapter member, please inform us by notifying our webmaster and we will grant your request and delete you from our database.

Hope to see many of you at our September meeting and at GSX in Orlando. For those attending GSX next week, safe travels.



Mary Therese Tylus, MA
Chapter Chair

Thanks for reading my message and enjoy the rest of our newsletter! Take care and be safe!

ASIS International Announces its 2024 ASIS Awards of Excellence Recipients - Congratulations PJ!

ASIS International is excited to announce the winners of this year's Awards of Excellence! These prestigious awards aim to recognize individuals and organizations that have set a new standard of excellence for ASIS International and the security profession.

Please join us in congratulating these outstanding individuals and organizations. We are looking forward to honoring them during GSX at the ASIS Awards of Excellence Celebration, which will feature the Outstanding Security Performance Awards (OSPAs) on Sunday, 22 September from 5:00-6:30 pm ET.



We want to congratulate all the award winners and give a special shout-out to **Paladin "Pj" Jordan, CPP**, for receiving the **PCB Outstanding Achievement Award!** Thank you, PJ, for all of the hard work you have done to help our chapter.

[Continue Reading](#)



California Gets Tough on Retail Crime

On 16 August, California Governor Gavin Newsom signed into law 10 bills designed to decrease property theft. The legislation addresses retail theft from a variety of angles, all designed to make it easier to catch, prosecute, and punish offenders, with the ultimate goal of enhanced deterrence.

For the last few years, California—and more specifically, the state's most populated areas—has faced a rash of high-profile retail thefts using brazen tactics, such as smash-and-grab or flash robs.

[Continue Reading](#)

Fast Facts: How to Develop an Effective Private Sector Résumé

Your résumé is a one-page introduction to your professional experience and qualifications. But for security professionals changing from the public to the private sector, their résumés often fall flat with recruiters and HR professionals.

Even though many employers are looking beyond the résumé to get a fuller picture of job candidates—using LinkedIn, letters of recommendation, or **network connections**—it's still essential to translate your work experience into terms and language that private sector hiring managers can understand, says Lida Citroën, CEO of LIDA360. She frequently works with veterans to transition to the private sector and partners with employers to help them understand and hire people with military experience. But be careful not to “corporatize” your experience so much that it doesn't make sense to you.

“The military résumé reads differently,” Citroën says. “It's a challenge if that military person has gone and had their résumé professionally written because sometimes that resume comes back and it's civilianized, but it doesn't really make sense to the veteran, and they're going to be asked to explain it. That's a disconnect. On the other hand, if they just give forward a résumé that makes sense to them and really captures what they did in their time in uniform, then the employer doesn't really understand it because it's military speak.”

Instead, look for a middle ground that explains the tangible impacts of public-service work in a way that anyone—regardless of whether they are in corporate, education, or another industry—could understand.





4 Ways Leaders Can Drive Private-Sector Employee Growth

Career progression is an individual ambition and a critical component of organizational success. Helping employees grow beyond their roles allows them to understand the bigger picture, fostering a deeper connection to the company's mission and goals. This holistic development is crucial for employee satisfaction and retention. Employees who comprehend different business facets are better equipped to contribute meaningfully to their organization.

Business acumen, including understanding finance, product development, and customer and technical support, is integral to career growth. But these fundamentals are often overlooked because they are seen as complicated and something leadership and the accounting team manage. However, this acumen is essential for making informed decisions that benefit the company.

Meanwhile, different sectors and backgrounds pose unique challenges for career growth. For example, the public sector has distinct operational frameworks compared to the private sector, which can be challenging for managers transitioning into the corporate world.

[Continue Reading](#)



Q&A: How Public Sector Experience Can Benefit Security Technology Development

For professionals in law enforcement and the military, transitioning to a career in the private security sector can present opportunities and challenges. To shed light on this process, I sat down with my colleague, Jason Tyre, who served in law enforcement for nearly 20 years. He worked closely with federal agencies before making the move to the private security industry.

Now a business development manager for smart cities at Milestone Systems, Tyre shared his experiences, insights, and advice for others considering a similar public to private career transition.

[Continue Reading](#)

ASIS International Announces the Launching of a New Join Process

Effective February 14, 2024, ASIS International will launch the new join process. What does this mean for our new International members?

1. It will be easier to join ASIS International – the application stays the same, but the payment process will be easier. The website to join International remains <https://www.asisonline.org/join>
2. If International members want to purchase multiple products from the ASIS store with their membership – they will receive the membership discount. For example – someone may decide to add membership and a webinar to their cart – the webinar will be discounted to FREE at checkout due to the customer being recognized as a new member upon purchase.
3. Regardless of when someone joins, their International membership will be good for one FULL year (At this time, if you joined in March – though you'd pay full price, you'd only receive membership for 9 more months).
4. Expiration dates will appear in an International member's My Account section and multiple reminders will be sent out via ASIS International upon renewal time.
5. International members continue to have the ability to sign up for auto renewal and save 5% or renew for three years in advance to save 10% AND lock in the current price.
6. Soon International members will have the option to pay by PayPal.

Once you join – your International expiration date always stays the same. Unless you let your International membership lapse – then you would need to rejoin the International Association and you will receive a new International expiration date.

And when you join the Chicago Chapter as a new member and pay your dues what happens next? Your expiration date for your Chapter Dues will now be the same as your International Dues expiration date.

For now, those of us who have joined International and the Chapter prior to February 14, 2024, your International and Chapter Dues Expiration Date will continue to remain 12/31 of each year.

ASIS Chicago Chapter Event Registration Information

We always look forward to having everyone join us at our monthly chapter events and we welcome all guests! However, it's essential to ensure that you have provided your up-to-date contact information when signing up for yourself or a guest. We require this information to inform all attendees in case of an emergency, such as a cancellation or change in venue. Unfortunately, during our January meeting, we had to cancel due to a burst water pipe, and we were unable to reach everyone. We noticed that some people did not enter a phone number when registering, or if someone registered a guest, they did not include their contact information. Therefore, please make sure to add your contact information when registering for our events, including your phone number and email address. Current ASIS members can keep this information updated from their International and Chapter profiles, while non-members can update this information when registering for an upcoming event. Thank you, and we look forward to seeing you at one of our future events!

Making Profile Changes to your ASIS International & Chicago Chapter Profile

Did you know that if you make changes to your ASIS International Profile, you have to go into your Chicago Chapter Profile and do the same? Yes, unfortunately, when an International & Chicago member makes a change to their profile in either system, the changes do not carryover. Thus, if you change jobs, change emails, add a certification, etc., you must make those changes in both systems. So, periodically check your International and your Chicago Profile for accuracy and up-to-date information. Your profile is only as good as you keep it current.

Help Wanted: ASIS Chicago Chapter Certification Chair Position is Available

The ASIS Chicago Chapter is looking for a member in good standing with both International and the Chicago Chapter to work with the current Certification Chair to assume this vital and important role for the Chapter. Here are the requirements:

- Must be a member in good standing with both International and the Chicago Chapter with dues paid up annually to both.
- Possess one of the ASIS Certifications (APP, CPP, PSP or PCI) or currently be working on obtaining one of the ASIS Certifications.
- Promote ASIS Certifications to the Chapter membership.
- Develop and manage Chapter certification review programs ie crafting, direction, and facilitating the annual Chicago Chapter's study group.
- Assist certification candidates with the certification application and exam scheduling process.
- Provide Chapter newsletter team with the Chapter specific certification news (newly certified members, review programs, changes to ASIS certification policies and resources, etc.)
- Receive automatic ASIS credits for volunteering.
- Personal pride and accomplishment from assisting security professionals with their professional development goals.
- Becoming the Chapter's subject matter expert on ASIS Certifications, credentials, etc.

Interested? Contact our current Certification Chair, Paladin "PJ" Jordan, CPP at paladin@pjda.net for more information regarding this exciting, rewarding and important Chapter Volunteer Leader position.

The Value of an ASIS Certification

Enjoy personal satisfaction and professional achievement by:

- Validating your security management expertise
- Elevating your stature in the profession
- Gaining a competitive edge in the marketplace
- Enhancing your career and earnings potential. ASIS certificants earn an average of 20% higher salaries than those without an ASIS certification (per ASIS Certification Survey – April 2019)
- Broadening experience and training from law enforcement and military backgrounds

The Value of an ASIS Certification to Your Employer

- Build a strong, dedicated team committed to high standards and continuing professional development
- Promote ongoing enhancement of critical job knowledge and skills
- Feel confident that your staff are using best practices
- Recruit the most qualified professionals
- Reinforce or elevate your organization's reputation and credibility

Learn More



Do You Feel Overwhelmed by the Emails Being Sent From ASIS?

We have heard from several Chicago members that they feel inundated and overwhelmed with emails from the Chapter. We as a Board and Chairs, do our best to keep our Chapter communications to a minimum. We send out one to two announcements per week for our upcoming events and increase the frequency the week of so that those whose schedules free up at the last minute can attend.

As we investigated this issue further, we believe that perhaps the root of the “too many emails from ASIS” are from International, specifically, the Community Connections emails. Based on your selected preferences in your International profile of interests/expertise, International will then send those applicable Community emails. Those notifications can be modified by going into your ASIS International profile and changing your ASIS Connected Community Settings and/or your email & communication preferences as follows:

Step 1: After logging into ASIS International, click on My Information, select My Account, and then in the ASIS Links box to the right – My Communication Preferences.

Step 2: After making and saving changes scroll to the bottom of the page and click on ASIS Connected Community. Click on My Connections to see which ASIS Communities you are enrolled in and determine how often you want to receive them – daily or weekly. Make your changes and then hit save (also check to see who you are following).

Step 3: Move to the My Community Tab and select Email Preferences and verify or change your preferences and hit save. In this same tab, select Communication Notifications and do the same.

Need help? Call ASIS International Membership (703-519-6200) and they can help walk you through the process.

Update: Meeting Announcements From Chapter Webmaster

Below is an article from StarChapter, our website service and the service we use to send out mass emails to our Chapter members and nonmembers explaining a change in the From Address from mass emails coming from our Chapter. In the past the announcements about our meetings and events used to come from webmaster@asischicago.net. The new email address being used is now: postmaster@mg.asischicago.net. Please make sure that you check your junk and spam folders in case these emails are going there and unblock that new postmaster@mg.asischicago.net. Thanks.



StarChapter made some updates to our mass emailing features to comply with new guidelines required by Google and Yahoo. This change in From Address is in place to ensure to those providers that mass emails coming from your organization are authentic, and not spam. It may take some time for all email providers to adapt based on those guidelines, as all bulk email tools are experiencing an increase in delivery issues immediately following these new requirements. This issue should improve as email providers adapt to the new policies.

Moving forward, all mass email sent through your StarChapter system will be from postmaster@mg.yourdomain.ext. Yourdomain.ext will be replaced with your organization's domain name. You will still have the ability to add a unique reply-to email address or sender name to your message when setting up your email campaigns.

Please reference [this article](#) for further information and tips to maximize your delivery.

Best,
The StarChapter Team



Make Sure to Follow the New ASIS Chicago Chapter LinkedIn Page

Hello everybody! Currently, there are two different LinkedIn pages for the ASIS Chicago Chapter. One of the pages is a private group page and the other one is a public company page. These two different LinkedIn pages can often cause confusion on where to look and interact with. Due to these issues, we as a chapter will no longer be supporting or posting on the private group page. All social media content moving forward will be posted on ASIS Chicago Chapter's public LinkedIn page. This new change will give us the option to attract new members to the chapter and upcoming events. If you have not done so already then make sure to follow the new public LinkedIn page to stay up to date with chapter events and news!

**ASIS Chicago Chapter
LinkedIn Page**

ASIS Chicago Chapter

UPCOMING CHAPTER EVENTS

SEPT. 19

11:00 AM - 1:30 PM

ASIS September Meeting and Seminar

 Harry Caray's Italian Steakhouse - River North



**OCTOBER
17 AND 18**

9:00 AM - 5:00 PM

Enhancing Public Speaking Skills

 Willis Tower
233 S. Wacker Dr, Floor 33,
Chicago, IL 60601



OCT. 30

10:30 AM - 3:00 PM

Chicago-Milwaukee-North Shore Chapter Joint Meeting

 Lamb's Farm

**COMING
SOON**



New Chapter Luncheon Ticket Price for Active Law Enforcement

The ASIS Chicago Chapter is proud to announce a special ticket price of \$19 for active law enforcement to come join us at our regularly at our monthly Chapter Luncheon meetings. Our monthly Chapter meetings are held on the 3rd Thursday of the month at Harry Caray's River North, 33 W. Kinzie in Chicago, IL. Come join us for networking, a great lunch and fantastic guest speakers on various topics relevant to security practitioners.

[Register Now](#)

ASIS CHICAGO CHAPTER

SEPTEMBER MEETING

SEPTEMBER 19, 2024
11:00 AM - 1:30 PM



Leor Elfassy

*Unlocking Innovation: The Power of
Connectivity and the Role of the Integrator
in Modern Security*

HARRY CARAY'S ITALIAN STEAKHOUSE
33 WEST KINZIE STREET, CHICAGO, IL 60654

ASIS Chicago Chapter

SEPTEMBER MEETING

SPEAKER INFORMATION



Event Speaker:

Leor Elfassy

Director of Business

Development, 4S Security

Unlocking Innovation: The Power of Connectivity and the Role of the Integrator in Modern Security.

The concept of Integration and Security Integrators has been a staple in the security industry for decades. But as Security, IT, and Enterprise Software continue to converge, what does integration truly mean?

In this talk learn about how open platforms are revolutionizing security and how to use the technical building blocks of integration and APIs to enable seamless connectivity across disparate system. Discover how integrators are at the forefront of this change, driving innovation and unlocking the full potential of modern security solutions.

Learn how these advancements are reshaping the security landscape, making it more adaptive, resilient, and future-ready. See how 4S Security, a leading systems integrator used these strategies to create a wholistic security strategy for Willis Tower across video surveillance, access control, occupancy management, and more

REGISTER TODAY!

Enhancing Public Speaking Skills

A Two-Day Seminar for Security Professionals

Improve your public speaking skills, whether addressing just a handful of board members or thousands of industry colleagues at a major conference.

This two-day seminar is tailored for security professionals seeking to enhance their public speaking skills. You'll gain practical insights and techniques to help you deliver clear and confident presentations in various settings.

What you'll learn:

Join our interactive workshop designed to help you engage and inspire your audience, craft impactful messages, and master the art of body language and presence. Build confidence, overcome imposter syndrome, and learn techniques to manage anxiety. Practice public speaking in a supportive environment, receive personalized feedback, and prepare for real-world scenarios common in the security industry, from boardroom presentations to large-scale events.

Guest Speakers:



Jason Sikora, CPP

ASIS North American Board Member, & Director of Sales with Allied Universal



Rachelle Loyear

ASIS North American Board Treasurer and Secretary, & VP of Integrated Solutions with Allied Universal



Tim McCreight, MSc

Immediate Past ASIS International President, & CEO and Founder of TaleCraft Security

Date and Time:

**October 17
to 18, 2024**

09:00 AM – 05:00 PM



Willis Tower

233 S. Wacker Dr, Floor 33,
Chicago, IL 60601



[More Information and Registration](#)





Chicago-Milwaukee-North Shore Chapter Joint Meeting

Keynote Speaker: Ryan Hillsberg
"Creating an Environment for Success"

Tentative Agenda

- **10:30am-11:00am**
Registration/Networking
- **11:00am-11:30pm**
Welcome & Announcements
- **11:30am-12:00pm**
Formal Presentation: Ryan Hillsberg
Panel Discussion
- **12:00pm-1:00pm**
Networking Lunch
- **1:30pm-3:00pm**
Happy Hour/Networking



OCTOBER 30

10:30am-3:00pm

Lamb's Farm

www.northshoreasis.com



Sponsorship Opportunity

**MUMMY OF ALL
SPONSORS**
\$1000

**GHASTLY GOUL
SPONSOR**
\$750

**BARNRAISER
SPONSOR**
\$500

**HARVESTER
SPONSOR**
\$300

**TRICK OR TREAT BAG
SPONSOR**
\$150

CHAPTER EVENTS FOR 2024

Do you like to plan ahead and mark your calendar so you can attend our Chapter Meeting? Here are the dates and locations:

~~MARCH 21, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~APRIL 18, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~MAY 15, 2024~~

~~*Women in Security Forum*~~

~~MAY 16, 2024~~

~~*In Person Chapter Meeting at Harry Caray's*~~

~~JUNE 27, 2024~~

~~*Virtual Zoom Chapter Meeting - Teams*~~

~~JULY 18, 2024~~

~~*Virtual Chapter Meeting*~~

CANCELLED

~~JULY 29, 2024~~

~~*Annual Chapter Golf Outing @ Ruffled Feathers Golf Course in Lemont, IL*~~

CHAPTER EVENTS FOR 2024 CONTINUED

SEPTEMBER 19, 2024

*In Person Chapter
Meeting at Harry Caray's*

SEPTEMBER 23 to 25

*GSX 2024
Orlando, FL*

OCTOBER 17 & 18, 2024

*Public Speaking Event,
Location - Willis Tower*

OCTOBER 30, 2024

*Chicago-Milwaukee-North
Shore Chapter Joint Meeting*

NOVEMBER 21, 2024

*In Person Chapter
Meeting at Harry Caray's*

DECEMBER 19, 2024

*In Person Chapter
Meeting at Harry Caray's*

We will provide more details and information about the upcoming events as we get closer to them. Please keep an eye on our website and check your email inbox regularly for updates.

We had some incredible events and speakers in 2023, and we are confident that 2024 will be even better. Thank you for your continued support!

DON'T FORGET TO RENEW YOUR 2024 ASIS MEMBERSHIP DUES!

ASIS INTERNATIONAL

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay ASIS International Dues" from drop down menu

Enter your ASIS username and password

Click renew "My Personal Account" and verify information

Submit payment (\$245.00) await receipt in your email inbox

LOCAL CHICAGO CHAPTER

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay Chicago Chapter Dues" from drop down menu

Click "Pay Local Dues"

Click "Add To Cart"

Submit payment (\$10.00) and await receipt in your email inbox

Your ASIS International and ASIS Chicago Chapter dues must be paid separately.

If you have any questions, please contact Membership at tjwenzel32@gmail.com

ASIS International
Membership Registration
(New Members)



ASIS International
Membership Renewal
(Existing Members)



ASIS Chicago Chapter
Dues* (New & Existing
Members)





@ASIS Chicago
Chapter



<http://asischicago.net>

**Make sure to stay
connected for all
the latest news &
updates!**



SPONSORSHIP OPPORTUNITIES AVAILABLE!

Women in Security Event Sponsor

To become a Women in Security event sponsor, go to the Tab on the left-hand side of the ASIS website and click on Women in Security. Scroll down to the bottom of the page. Click on 'Become a WIS Sponsor' and simply follow the prompts to support furthering the inclusion of women which strengthens the security profession and helps prevent conflict in a pragmatic way.

NextGen Event Sponsor

To become a NextGen event sponsor, contact Essam Choudhary at essamc@live.com today!

Chapter Sponsor

To become a Chapter Sponsor, go to the Tab on the left-hand side of the ASIS website and click on 'Become a Website Sponsor' today!