

AUGUST 2025, ISSUE 54

ASIS CHICAGO NEWSLETTER

THE ASIS CHICAGO CHAPTER'S
MONTHLY NEWSLETTER

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August 2025 Message from Your Chapter Chair, Mary Therese Tylus, MA



I can't believe that summer is almost over! Hope everyone had a wonderful summer!

A HUGE thank you to all our sponsors of our annual ASIS Chicago Chapter Golf Outing. Thanks to all for your support from our Platinum, Gold, Silver, Trophy, Hole Contest and tee sign sponsors and more importantly, to our Chapter members and their guests who came to golf or just commiserated with us at lunch. Without your participation and support, this event would not have been a success. Later in this newsletter, you will find a more detailed article and pictures of the event.

Our next Chapter meeting is on Thursday, September 18, 2025, at our usual time at Harry Caray's. Our guest speaker will be Pierre Bourgeix speaking on the topic of Making AI Work for Security.

Look for more details about the meeting in the newsletter, and registration has now opened.

We have also confirmed our guest speaker for our October 16, 2025, G. Michael Verden of the Lake Forest Group, who will discuss the Trump Assassination Attempt in West Palm Beach, Florida: What We Learned to Prevent Future Attacks. We will be accepting registrations for this meeting at the same time as we are registering for the September meeting. More details are in the upcoming pages.

The SIA organization is hosting a happy hour on Thursday, September 18, 2025, from 5 pm – 7:30 pm at the Security Innovation Hub located at 1302 South Kilbourn Ave, Chicago, IL 60623, in honor of Security Professionals' Day in Illinois. Contact the Security Innovation Hub if you are interested in attending this free event.

Finally, don't forget GSX 2025 in New Orleans this year. Dates are September 29 through October 1, 2025. Hope to see many of you there! Registration is still open, so hurry and book your reservations!

See you all at our September 18, 2025, meeting.

Thank You for Making Our Golf Outing a Success!

The 2025 ASIS Chicago Chapter's Annual Golf Outing was a hole-in-one, bringing together over 130 enthusiastic golfers for a fantastic day of golf, networking, and fundraising. The event was a perfect blend of friendly competition and camaraderie, all in support of our local chapter's mission to advance security professionals in the Chicago area.

We extend our heartfelt gratitude to our generous sponsors, whose support made this event possible. Their commitment to the ASIS Chicago Chapter ensures we can continue to provide valuable programs, education, and networking opportunities for our members.

The funds raised during the outing will directly support the ASIS Chicago Chapter's initiatives, including professional development, certifications, and community outreach. This event not only strengthened our network but also reinforced our shared commitment to advancing the security profession.

Here's to another successful golf outing in the books! Stay tuned for more exciting chapter events, and we look forward to seeing you on the green next year!







ASIS Chicago Chapter

UPCOMING CHAPTER EVENTS

SEPT 18

11:00 AM - 1:30 PM

ASIS Chicago September Meeting and Seminar



Harry Caray's
Italian Steakhouse
- River North



OCT 16

11:00 AM - 1:30 PM

ASIS Chicago October Meeting and Seminar



Harry Caray's
Italian Steakhouse
- River North



ASIS Chicago Chapter

SEPTEMBER MEETING

SPEAKER INFORMATION



Event Speaker:

Pierre Bourgeix

**Topic: Making AI
Work for Security**

Within the security industry, Pierre spent 30 years as a global security consultant and innovator at such industry leaders as ADT, HySecurity, Wallace International, Tyco, SecureState, and ESICONVERGENT LLC. Pierre has had years of experience within the physical and cyber security arena and has been involved in developing security governance programs, and has been integral in the design of enterprise security systems. His primary expertise is Physical, Cyber Security Governance, and he is an SME in video security analytics and integration. Pierre's path has taken him from the Physical security barrier industry, gate control, electronic security, managed services security, and finally the cybersecurity arena. Pierre has worked on projects throughout the middle east including Saudi Arabia, UAE, Kuwait, and throughout the middle East and Asia. Pierre has spoken at many conferences, such as ISC, Manufacturer events, and association meetings globally. Pierre is one of the thought leaders in the convergence of IT, OT, and Physical Security. He is presently involved in creating security standards for the testing of products, systems, and solutions. Pierre has also developed a model that will explain the Physical Security Kill chain, which will lead to the need for proper predictive analytics across IT, OT, and Physical Security. Pierre has assisted in developing a Converged Security Gap Assessment that can assist companies in developing a proper risk rating across IT, OT, and Physical Security. He has also been involved in helping create the SIA cyber security certificate. Pierre speaks fluently in English, French, and Arabic.

REGISTER TODAY!

ASIS CHICAGO CHAPTER

OCTOBER MEETING

OCTOBER 16, 2025
11:00 AM - 1:30 PM



Mike Verden

Founder and CEO of The Lake Forest Group

Topic:

The Trump Assassination Attempt in West Palm Beach, Florida: What We Learned to Prevent Future Attacks

On September 15, 2024, former U.S. President and 2024 Republican presidential nominee Donald Trump survived an assassination attempt while golfing at Trump International Golf Club in West Palm Beach, Florida—just 64 days after a similar attempt at a campaign rally in Butler, Pennsylvania. The U.S. Secret Service faced heavy criticism for significant oversights, including failing to secure the course's perimeter and shortcomings in pre-event briefings, technology deployment, countersurveillance, tactical assets, and post assignments. G. Michael Verden, a former Secret Service agent with experience in the Major Events Division, Counter Assault Team, and Presidential Protective Division, will discuss the detailed planning required for securing outdoor events like golf courses, how lead agencies coordinate with local, state, and federal authorities to develop integrated security plans, and the security deficiencies uncovered in the investigation to highlight measures that can prevent future attacks on public officials.

ASIS Chicago Chapter

OCTOBER MEETING

SPEAKER INFORMATION



Event Speaker:

Mike Verden

Founder and CEO of The
Lake Forest Group

The Trump Assassination Attempt in West Palm Beach, Florida: What We Learned to Prevent Future Attacks

Mike Verden, Founder and CEO of The Lake Forest Group, helps organizations keep their employees safe from active shooters, workplace violence, and emergencies. He is a former police officer, retired Secret Service, and past Senior Director of Security for the NBA. Mike was born in Tipperary, Ireland, grew up in Chicago, began his professional career with the Skokie Police Department, became a Secret Service agent in the Chicago Field Office, and later moved on to serve on the Presidential Protective Division, Counter Assault Team, and Major Events Division to protect the President, First Lady, and large-scale events like the Olympics and Super Bowl. He graduated from Western Illinois with a degree in Law Enforcement Administration and Indiana State with an M.S. in Criminology.

REGISTER TODAY!

The Value of an ASIS Certification

Enjoy personal satisfaction and professional achievement by:

- Validating your security management expertise
- Elevating your stature in the profession
- Gaining a competitive edge in the marketplace
- Enhancing your career and earnings potential. ASIS certificants earn an average of 20% higher salaries than those without an ASIS certification (per ASIS Certification Survey – April 2019)
- Broadening experience and training from law enforcement and military backgrounds

The Value of an ASIS Certification to Your Employer

- Build a strong, dedicated team committed to high standards and continuing professional development
- Promote ongoing enhancement of critical job knowledge and skills
- Feel confident that your staff are using best practices
- Recruit the most qualified professionals
- Reinforce or elevate your organization's reputation and credibility

Learn More



Help Wanted: ASIS Chicago Chapter Certification Chair Position is Available

The ASIS Chicago Chapter is looking for a member in good standing with both International and the Chicago Chapter to become our Chapter's Certification Chair and to assume this vital and important role for the Chapter. Here are the requirements:

- Must be a member in good standing with both International and the Chicago Chapter with dues paid up annually to both.
- Possess an ASIS CPP Certification.
- Promote ASIS Certifications to the Chapter membership.
- Develop and manage Chapter certification review programs ie crafting, direction, and facilitating the annual Chicago Chapter's study group.
- Assist certification candidates with the certification application and exam scheduling process.
- Provide Chapter newsletter team with the Chapter specific certification news (newly certified members, review programs, changes to ASIS certification policies and resources, etc.)
- Receive automatic ASIS credits for volunteering.
- Personal pride and accomplishment from assisting security professionals with their professional development goals.
- Becoming the Chapter's subject matter expert on ASIS Certifications, credentials, etc.

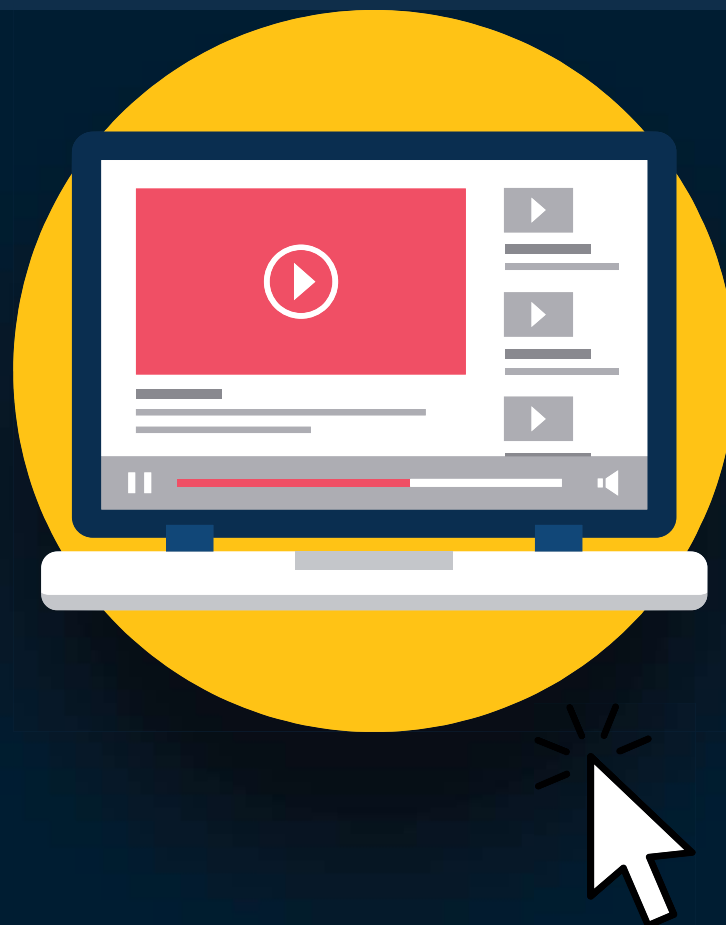
Interested? Contact our current Chapter Chair, Mary Therese Tylus, MA at marytylus@comcast.net or Vice-Chair, Sue Monreal, CPP at smonreal@titan-security.com for more information regarding this exciting, rewarding and important Chapter Volunteer Leader position.

**HELP
NEEDED**

Fast Facts: Why Cyberattacks Against Manufacturers Are Rising

Manufacturers are under enormous pressure to avoid shutdowns that could stop production of their products. They are also increasingly in the crosshairs for malicious cyber actors looking to disrupt their production lines and steal their corporate data.

The 2025 Verizon Data Breach Investigations Report (DBIR) found that of 12,195 breaches during its review period, 1,607 of them affected manufacturers—up from just 849 in the prior report. Watch the video below to learn more about cyberattacks on manufacturers.





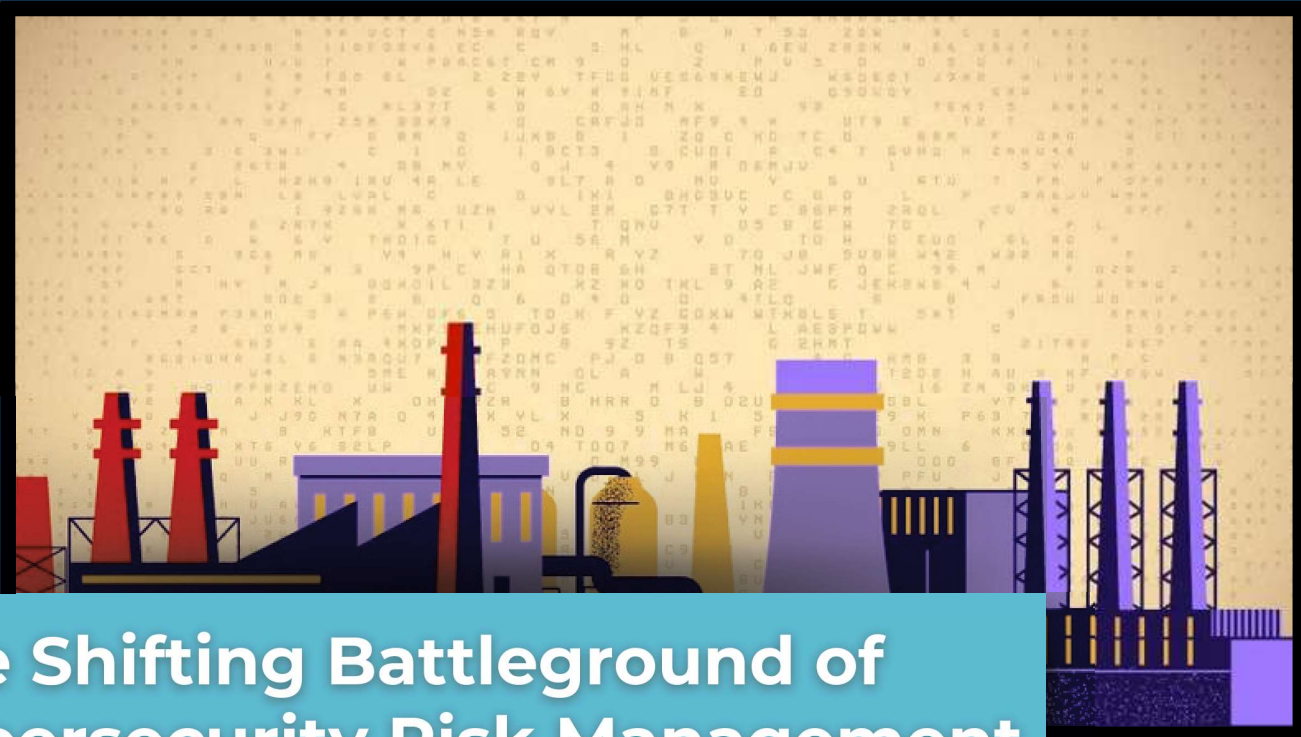
1.8 Billion Credentials Stolen in the First Half of 2025—an 800% Increase

The use of threat actors leveraging information-stealing malware has increased by 800 percent, with more than 1.8 billion credentials compromised during the first half of 2025, according to a new report from Flashpoint.

In early 2025, Flashpoint identified four critical trends that its analysts believed would have a significant impact on the rest of the year. It's midyear report, [Global Threat Intelligence Index: 2025 Midyear Edition](#), is an update to the [previous analysis](#), finding “significant escalations” in the threats to organizations.

The massive theft of credentials “underscores how these stolen digital identities underpin major malicious campaigns,” Flashpoint noted in a [post](#) about the report. While the breach of a single person’s credentials can be frustrating and costly to an individual and his or her organization, it is likely that the breach is part of a larger attack or a series of multi-stage attacks.

[Continue Reading](#)

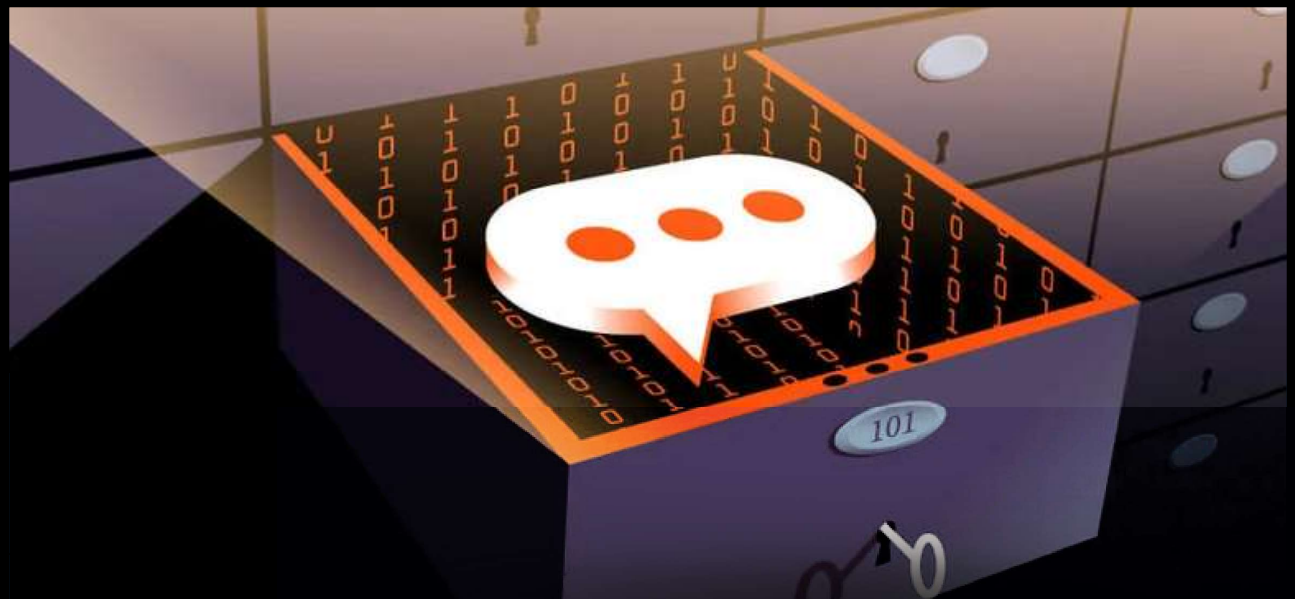


The Shifting Battleground of Cybersecurity Risk Management for Manufacturers

Changing tariffs and geopolitical tensions have forced manufacturers to adapt quickly, often changing suppliers and partners. While these shifts are typically implemented to help ensure future prosperity, they often neglect a crucial risk: cybersecurity.

Cybersecurity management plays a critical role many organizations' risk mitigation strategy, with companies recognizing the vast impacts a cyber incident can have. This process is essential, but it is often overlooked or deprioritized during times of organizational change. Shifts in third-party relationships may introduce new cyber vulnerabilities and operational risks that must be addressed.

[Continue Reading](#)



Global Data Breach Costs Drop But Lack of AI Risk Mitigation Poses Problems, IBM Report Finds

The global average cost of a data breach dropped to \$4.4 million for much of the world but rose to \$10.2 million in the United States in 2025, according to new research from IBM published Wednesday.

The findings come from IBM's annual Cost of a Data Breach Report, which credited faster identification and containment of breaches—aided by artificial intelligence (AI) and automation—for driving down the global cost from \$4.8 million in 2024.

But that price drop comes with a catch. Organizations are rapidly adopting AI solutions, but governance and security efforts for those solutions are lacking, the report assessed. IBM interviewed more than 34,652 technology, security, and business leaders from 600 organizations. Sixty-three percent said their organizations lacked governance policies to manage AI or detect shadow AI—unauthorized AI tools. Additionally, 87 percent of leaders said their organizations have no governance policy or process in place to mitigate AI risk.

[Continue Reading](#)



Ready to Accelerate Your Security Career? Apply For the Associate Protection Professional (APP) Today

Level Up Your Security Career

Nothing beats experience-based knowledge when it comes to demonstrating your skills, expertise, and proficiency. That's why eligibility requirements for the Associate Protection Professional (APP®) credential have been modified to better reflect the real-world experience of today's incoming and transitioning security professionals. Apply to earn your APP Certification with just one year of compensated security experience—no college degree or management experience required.

Make the Smart Move

Where do you want to go in your security career? The Associate Protection Professional (APP®) certification will help you get there. This globally recognized designation from ASIS International opens new pathways for professionals who have recently entered the security field. Get started today.

Ready to Launch?

Whether you've recently obtained your degree or made the switch from an entirely different sector, the APP certification is your first step in advancing your security career. This designation, which you can earn with only a year of applicable experience, shows hiring managers that you have an assured grasp of the fundamental security skills you need to level up your career. Build confidence in your security skills and knowledge—earn your APP credential now.

[APPLY FOR APP](#)



ASIS International Announces the Launching of a New Join Process

Effective February 14, 2024, ASIS International will launch the new join process. What does this mean for our new International members?

1. It will be easier to join ASIS International – the application stays the same, but the payment process will be easier. The website to join International remains <https://www.asisonline.org/join>
2. If International members want to purchase multiple products from the ASIS store with their membership – they will receive the membership discount. For example – someone may decide to add membership and a webinar to their cart – the webinar will be discounted to FREE at checkout due to the customer being recognized as a new member upon purchase.
3. Regardless of when someone joins, their International membership will be good for one FULL year (At this time, if you joined in March – though you'd pay full price, you'd only receive membership for 9 more months).
4. Expiration dates will appear in an International member's My Account section and multiple reminders will be sent out via ASIS International upon renewal time.
5. International members continue to have the ability to sign up for auto renewal and save 5% or renew for three years in advance to save 10% AND lock in the current price.
6. Soon International members will have the option to pay by PayPal.

Once you join – your International expiration date always stays the same. Unless you let your International membership lapse – then you would need to rejoin the International Association and you will receive a new International expiration date.

And when you join the Chicago Chapter as a new member and pay your dues what happens next? Your expiration date for your Chapter Dues will now be the same as your International Dues expiration date.

For now, those of us who have joined International and the Chapter prior to February 14, 2024, your International and Chapter Dues Expiration Date will continue to remain 12/31 of each year.

ASIS Chicago Chapter Event Registration Information

We always look forward to having everyone join us at our monthly chapter events and we welcome all guests! However, it's essential to ensure that you have provided your up-to-date contact information when signing up for yourself or a guest. We require this information to inform all attendees in case of an emergency, such as a cancellation or change in venue. Unfortunately, during our January meeting, we had to cancel due to a burst water pipe, and we were unable to reach everyone. We noticed that some people did not enter a phone number when registering, or if someone registered a guest, they did not include their contact information. Therefore, please make sure to add your contact information when registering for our events, including your phone number and email address. Current ASIS members can keep this information updated from their International and Chapter profiles, while non-members can update this information when registering for an upcoming event. Thank you, and we look forward to seeing you at one of our future events!

Making Profile Changes to your ASIS International & Chicago Chapter Profile

Did you know that if you make changes to your ASIS International Profile, you have to go into your Chicago Chapter Profile and do the same? Yes, unfortunately, when an International & Chicago member makes a change to their profile in either system, the changes do not carryover. Thus, if you change jobs, change emails, add a certification, etc., you must make those changes in both systems. So, periodically check your International and your Chicago Profile for accuracy and up-to-date information. Your profile is only as good as you keep it current.

Do You Feel Overwhelmed by the Emails Being Sent From ASIS?

We have heard from several Chicago members that they feel inundated and overwhelmed with emails from the Chapter. We as a Board and Chairs, do our best to keep our Chapter communications to a minimum. We send out one to two announcements per week for our upcoming events and increase the frequency the week of so that those whose schedules free up at the last minute can attend.

As we investigated this issue further, we believe that perhaps the root of the “too many emails from ASIS” are from International, specifically, the Community Connections emails. Based on your selected preferences in your International profile of interests/expertise, International will then send those applicable Community emails. Those notifications can be modified by going into your ASIS International profile and changing your ASIS Connected Community Settings and/or your email & communication preferences as follows:

Step 1: After logging into ASIS International, click on My Information, select My Account, and then in the ASIS Links box to the right – My Communication Preferences.

Step 2: After making and saving changes scroll to the bottom of the page and click on ASIS Connected Community. Click on My Connections to see which ASIS Communities you are enrolled in and determine how often you want to receive them – daily or weekly. Make your changes and then hit save (also check to see who you are following).

Step 3: Move to the My Community Tab and select Email Preferences and verify or change your preferences and hit save. In this same tab, select Communication Notifications and do the same.

Need help? Call ASIS International Membership (703-519-6200) and they can help walk you through the process.

Update: Meeting Announcements From Chapter Webmaster

Below is an article from StarChapter, our website service and the service we use to send out mass emails to our Chapter members and nonmembers explaining a change in the From Address from mass emails coming from our Chapter. In the past the announcements about our meetings and events used to come from ***webmaster@asischicago.net***. The new email address being used is now: ***postmaster@mg.asischicago.net***. Please make sure that you check your junk and spam folders in case these emails are going there and unblock that new ***postmaster@mg.asischicago.net***. Thanks.



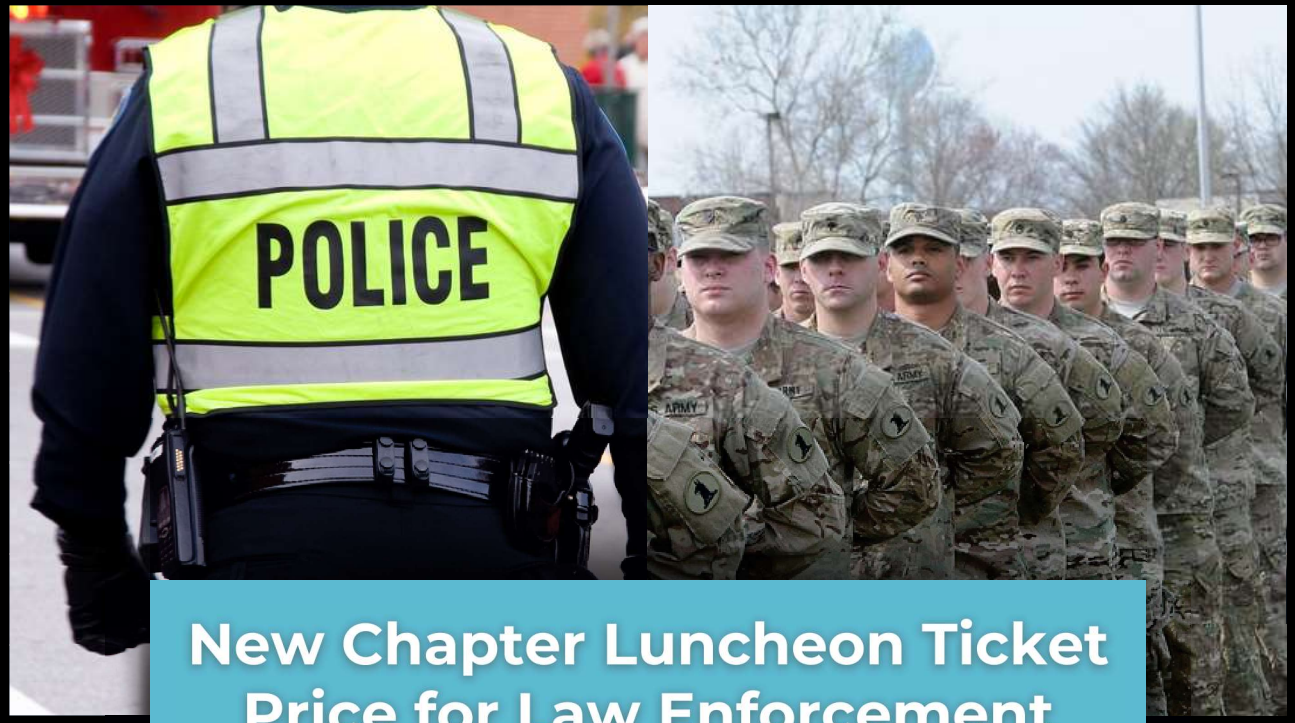
StarChapter made some updates to our mass emailing features to comply with new guidelines required by Google and Yahoo. This change in From Address is in place to ensure to those providers that mass emails coming from your organization are authentic, and not spam. It may take some time for all email providers to adapt based on those guidelines, as all bulk email tools are experiencing an increase in delivery issues immediately following these new requirements. This issue should improve as email providers adapt to the new policies.

Moving forward, all mass email sent through your StarChapter system will be from postmaster@mg.yourdomain.ext. Yourdomain.ext will be replaced with your organization's domain name. You will still have the ability to add a unique reply-to email address or sender name to your message when setting up your email campaigns.

Please reference **[this article](#)** for further information and tips to maximize your delivery.

Best,

The StarChapter Team



New Chapter Luncheon Ticket Price for Law Enforcement and Military Personnel

The ASIS Chicago Chapter is proud to announce a special ticket price of \$19 for all law enforcement and military personnel to come join us at our regular monthly Chapter Luncheon meetings. Our monthly Chapter meetings are held on the 3rd Thursday of the month at Harry Caray's River North, 33 W. Kinzie in Chicago, IL. Come join us for networking, a great lunch, and fantastic guest speakers on various topics relevant to security practitioners.

[Register Now](#)

CHAPTER EVENTS FOR 2025

Do you like to plan ahead and mark your calendar so you can attend our Chapter Meeting? Here are the dates and locations:

JANUARY 2025

In Person Chapter Meeting
Hilton Caray's

FEBRUARY 2025

In Person Chapter Meeting
Hilton Caray's

MARCH 2025

In Person Chapter Meeting
Hilton Caray's

APRIL 2025

In Person Chapter Meeting
Hilton Caray's

MAY 15, 2025

In Person Chapter Meeting
Hilton Caray's

NO JUNE MEETING

TBD on date Virtual Zoom Chapter Meeting

JUNE 2025

Women in Diversity and Next-Gen - Emerging Tech

JULY 2025

ASIS Chicago Chapter Meeting

CHAPTER EVENTS FOR 2025 CONTINUED

NO AUGUST MEETING

*TBD on doing a Virtual
Zoom Chapter Meeting*

September 18, 2025

*In Person Chapter
Meeting at Harry Caray's*

OCTOBER 16, 2025

*In Person Chapter
Meeting at Harry Caray's*

NOVEMBER 20, 2025

*In Person Chapter
Meeting at Harry Caray's*

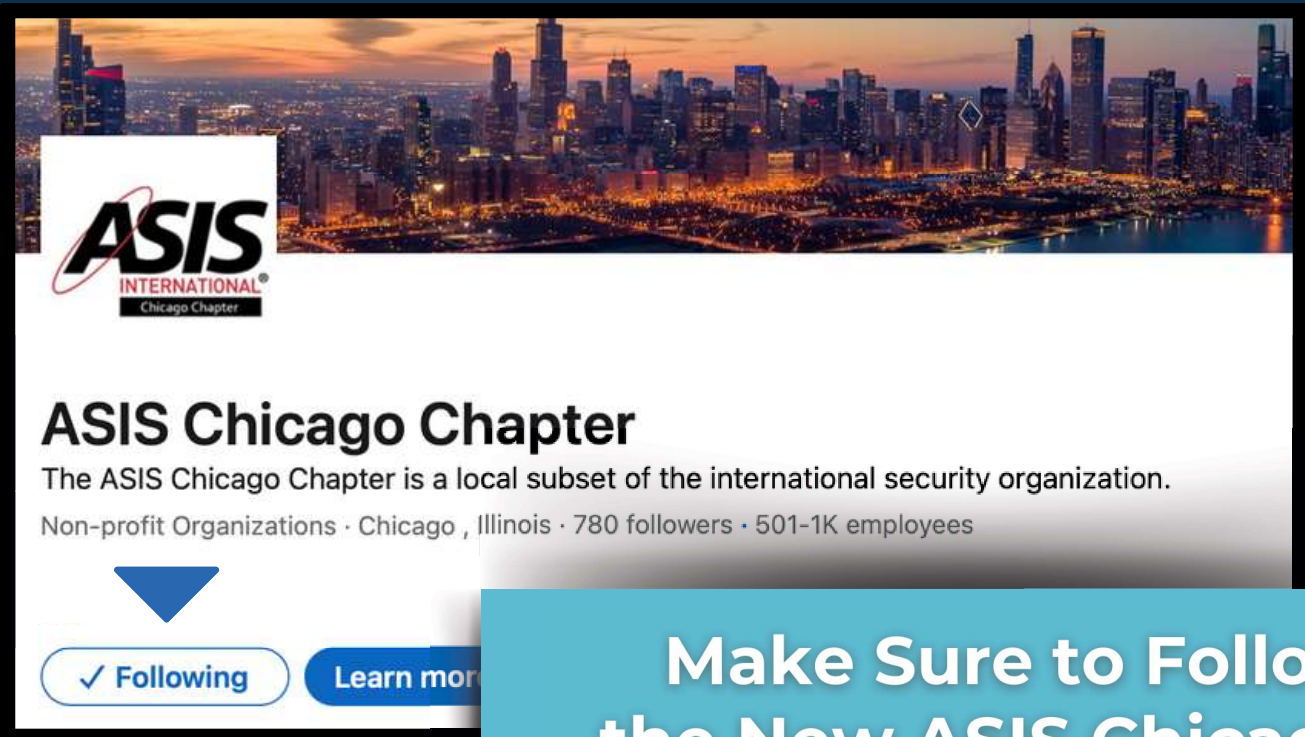
DECEMBER 18, 2025

*In Person Chapter
Meeting at Harry Caray's*

**We look forward to
seeing you at our
upcoming meetings!**

We will provide more details and information about the upcoming events as we get closer to them. Please keep an eye on our website and check your email inbox regularly for updates.

We had some incredible events and speakers in 2023, and we are confident that 2024 will be even better. Thank you for your continued support!



Make Sure to Follow the New ASIS Chicago Chapter LinkedIn Page

Hello everybody! Currently, there are two different LinkedIn pages for the ASIS Chicago Chapter. One of the pages is a private group page and the other one is a public company page. These two different LinkedIn pages can often cause confusion on where to look and interact with. Due to these issues, we as a chapter will no longer be supporting or posting on the private group page. All social media content moving forward will be posted on ASIS Chicago Chapter's public LinkedIn page. This new change will give us the option to attract new members to the chapter and upcoming events. If you have not done so already then make sure to follow the new public LinkedIn page to stay up to date with chapter events and news!

**ASIS Chicago Chapter
LinkedIn Page**

DON'T FORGET TO RENEW YOUR 2025 ASIS MEMBERSHIP DUES!

ASIS INTERNATIONAL

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay ASIS International Dues" from drop down menu

Enter your ASIS username and password

Click renew "My Personal Account" and verify information

Submit payment (\$245.00) await receipt in your email inbox

LOCAL CHICAGO CHAPTER

Go to www.asischicago.net

Click "Membership" on left hand side

Click "Pay Chicago Chapter Dues" from drop down menu

Click "Pay Local Dues"

Click "Add To Cart"

Submit payment (\$20.00) and await receipt in your email inbox

Your ASIS International and ASIS Chicago Chapter dues must be paid separately.

If you have any questions, please contact Membership at leonardo.jimenez@securitasinc.com

ASIS International
Membership Registration
(New Members)



ASIS International
Membership Renewal
(Existing Members)



ASIS Chicago Chapter
Dues* (New & Existing
Members)





@ASIS Chicago
Chapter



<http://asischicago.net>

**Make sure to stay
connected for all
the latest news &
updates!**



SPONSORSHIP OPPORTUNITIES **AVAILABLE!**

Women in Security/NextGen Event Sponsor

To become a Women in Security or NextGen Event sponsor, go to the Tab on the left-hand side of the ASIS Chicago website, and click on Subcommittees. Scroll to the middle of the web page and click on "Become a Women In Security/NextGen Sponsor" and simply follow the prompts to support furthering our Women in Security and NextGen professionals.

ASIS Chicago Event Sponsor

To become an ASIS Chicago Event Sponsor, go to the Sponsors Tab on the left-hand side of the ASIS Chicago website and then click on ASIS Chicago Event Sponsor and follow the prompts to become a sponsor for any one of our special separate events.

Become a Website Sponsor

To become an ASIS Chicago Chapter Website Sponsor, go to the Sponsors Tab on the left-hand side of the ASIS Chicago website and click on Become a Website Sponsor and follow the prompts to become a website sponsor today!